



AMAL COLLEGE  
OF ADVANCED STUDIES

# AMAL COLLEGE OF ADVANCED STUDIES

Shanthigramam, Myladi, Eranhimangad P.O, Nilambur

## Annual Report 2017-2018



# AMAL COLLEGE OF ADVANCED STUDIES, NILAMBUR

## ANNUAL REPORT 2017-18

Amal College of Advanced Studies, a higher education institution known for its unwavering commitment to providing quality oriented and equity based higher education to the students in and around Nilambur region, is making a giant leap in its record of progress with myriad curricular, co-curricular and extracurricular activities. The programmes organized and achievements and accolades won

bear testimony to vigour and vibrancy that the campus continues to display since its inception. The following is a brief report of the major programs, events and achievements along with the statistical data pertaining to the strength of students, constitution of statutory bodies etc.

### Strength of Students

The college has 905 students consisting of 425 males and 478 females, 20% of them

belong to SCs and STs and yet another 20% of them are from orphan families.

### Details of the Courses and Sanctioned Strengths

Sl. No.	Name of Course with Subject	Sanctioned strength	Admitted strength
1	BA English	46	42
2	BA-Economics	60	60
3	BSc Computer Science	36	35
4	BSc Psychology	36	33
5	B.Com with Computer Applications	66	62
6	Bachelor of Business Administration	50	48
7	Bachelor of Tourism and Hotel Management	42	40

8	MA English	20	20
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### Pass Percentage in the Final Semester Examination

PROGRAMME	Appeared	A+	A	B	C	D	E	F	% of pass
BA English	36	0	4	12	11	4	2	3	91.66
BA-Economics	31	0	2	7	11	3	0	8	74.19
BSc Computer Science	20		0	1	6	8	0	5	75
BSc Psychology	27	1	2	12	9	0	0	3	88.8
B.Com with Computer Applications	50	0	1	13	22	9	0	15	75
Bachelor of Business Administration	41	0	2	9	16	11	0	3	92.68
Bachelor of Tourism and Hotel Management	22	0	0	3	16	8	1	2	93.33
MA English	16	0	0	12	3	0	0	1	93.75

### Rank holders and Degree Toppers

Sl NO	Name	Class	Remarks
1	ARSHAD BABU T P	S6 BTHM	University Rank Holder
2	RASHA FATHIMA	S6 BA English	
3	ASNA K	S6 BCOM	
4	AMRITHA K	S6 ECONOMICS	
5	SHAHANA T P	BBA	
6	SREEDEEP	BSC CS	
7	NAHANA PARVEEN	BSC PSY	

8	ANJU	MA ENGLISH	
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## Teaching and Non-teaching staff

Teaching staff	Permanent	Guest faculty	Part time lecturer
	22	12	03
Non-teaching staff	14		

## Change of Staff

There were 37 teachers including 22 permanent teachers, 3 Part Time Lecturers and 12 members of Guest Faculty. There were 10 permanent administrative staff and 4 supporting staff in the year. Ms Jayapriya and Mr Shukkoor NM were appointed as FDP substitutes in the Departments of

### Research

.Dr.Shihabudheen.N , Asst.Professor of Economics was awarded Ph.D in Applied Economics from CUSAT, Cochin and Dr .Suhaail Abdul Rub.P ,Asst.Professor of English was awarded Ph.D in English from the University of Kerala. Mr.Abdul Sakir PM, Asst.Professor of English submitted his PhD Thesis . The part time PhD research of Mr Shemeer Babu T, Mr. Ali Jafar C H, Mr Hafees VK, Mr.Shanavas Pattupara,

Commerce and Physical Education respectively in lieu of the deputations of Mr Abbas Vattoli of Commerce Dept and Mr .Mohammed Najeeb of the Dept of Physical Education under Faculty Development Programme of UGC

Mr.Shihabudheen.C, Ms Fathima Adeela Beevi and Mr.Mohammed Shafeeq are in progress. 6 Minor Research Projects in the departments of English, Commerce and Tourism Hotel Managements funded by UGC were submitted. Mr.Abbas Vattoli and Mr.Mohammed Najeeb were deputed to do full time PhD research under the Faculty Development Programme of University Grants Commission.

## Seminars and Conferences



The Internal Quality Assurance Cell organized An International Conclave in honour of the retiring Principal Dr.M.Usman on the topic 'Higher Education: Problems and Prospects'on 24<sup>th</sup> March, 2018. Dr.G.Gopakumar, Hon'ble Vice Chancellor, Central University of Kerala inaugurated the conclave. Dr. PM Mubarak Pasha, Deputy Dean, Oman Medical College delivered the keynote address on Internationalization of Higher Education: Lessons for Contextualisation. Mr.PV.Abdul Wahab, MP chaired the function. Dr.Naina Thomas, Principal, Marthoma College, Chungathara,

Dr.PK.Babu, Principal, MES Mampad College, Dr. Saidalavi C, Principal , KAHM Unity Women's College, Manjeri and Dr. U Saidalavi, Principal , Malabar College of Advanced Studies,Vengara, Mr.Abdul ali , President, Private College Management Association were the discussants. Dr.M.Usman made the concluding observations.



A National Conference on Man, City and Nature was organized under the 'Parisithikam Project' of Govt.of Kerala on 10<sup>th</sup> March, 2018. Adv.K.Raju, Minister for Environment and Wild Life inaugurated the Conference. Mr.PV Abdul Wahab, MP chaired. Mr. Arun Krishnamurthi, Foudner, Environmentalist Foundation of India was the keynote speaker. Divisional Forest Officers, Presidents of Nilambur Municipality and Chaliyar Panchayaths also attended the function.

The Department of Economics organized a Seminar in collaboration with Department

of Commercial Taxes, Govt.of Kerala on  
'The Impact of Goods and Services and the

Impact of Demonitisation' on 7<sup>th</sup> November,  
2017.

## Scholarship

Name of the Scholarship	Amount	No of students got benefitted
Central Sector Scholarship	40,000/-	10
CH Muhmmmed Koya Scholarship	5,000/-	126
Post Metric Scholarship	3,000/-	273
Suvarna Jubilee Merit Scholarship	10,000/-	29
"Snehapoorvam" Scholarship	10,000/-	42
E grant		572

## Participation in Orientation Programmes , Refresher/Short Term Courses

Dr.Shihabudheen.N, Assistant Professor of Economics attended Orientation programme at Kaumaun University, Nainital. Dr. Dhanya KA , Mr. Shemeer Babu .T and Mr Ali Jafar CH participated in the World Tourism Day Celebrations organised by United Nations World Tourism

Organisation (UNWTO) at Doha, Qatar from 26<sup>th</sup> to 28<sup>th</sup> September 2017.Mr Shanavas Pattupara attended the Workshop on "Epistemological Shifts and Research in Humanities" organized by Kerala State Higher Education Council from 11—17 February, 2018.Mr. Abbas Vattoli, the

Coordinator, CCEK Mr Shanavas Pattupara , Coordinator,WWS Mr Shihabudheen.C , Coordinator ASAP and Dr. Shihabudheen.N ,Coordinator Civil Service Aspirants Group attended Short Term Course on Academic Leadership organized by UGC HRDC,

Aligarh Muslim University from 18<sup>th</sup> April ,2017 to 20<sup>th</sup> April ,2017. Mr. Shihabudheen .C participated in the UGC Gyan Workshop on “Cultural Diversity on American Theatre” at Puna University.

### **Lectures /Presentations in Conferences, Seminars etc**

- PM Abdul Sakir chaired a session in the ‘Singularities International Conference on Beauty’ held at KAHM Unity Women’s College, Manjeri. He also chaired the session on Literature at the MESMAC international Conference at MES Mampad College.
- Mr.Shanavas Pattupara , Assistant Professor of English presented a paper on ‘Globalization and Apolitical Campus: An Appraisal ‘ in the National Seminar on *Campus Wither ?:Towards an Apolitical Academia* sponsored by Directorate of Collegiate Education and organized by PG and Research Dept of English , Govt. Victoria College, Palakkad on 6<sup>th</sup> November,2017.
- Mr Shihabudheen.C, Asst.Professor of English presented a paper titled “Terrorism and Trauma: A Reading of Mc Iwan’s *Saturday*” at The International Conference on Terrorism Studies at Istanbul University, Turkey.
- Dr. Megha AR ,Asst.Professor of Hindi presented a paper in the three day National seminar on ‘Premchand ke Katha sahitya mein Gaon’organised by Dept. of Hindi, University of Calicut on 31 July-2 Aug.2017.She also presented a paper in the two day National seminar on ‘National- International perspective of Hindi’ organised by the Dept. of Hindi, University of Calicut on 10-11 Aug.2017.She had another paper in the three day Golden Jubilee National seminar on ‘Hindi Literature and Discourses in the 21stCentury’ organised by Dept. of Hindi, Calicut University on 6-8 Feb.2018.
- Mr.Shameer Babu T , Asst.Professor in the Dept. of Tourism and Hotel Management was a Resource Person

in One day national seminar on Strategies and Practices for Sustainable Tourism, Rural Development and Hospitality on 8th December,2017 at Government Arts

and Science College ,Kondotty.He also chaired a session on Rural Development and Hospitality on the same day.

### Details of publications of the Faculty (Research Articles and Books)

- Mr Mansoor P published the article “Greater Home coming ahead for Kerala, in International Journal of Social Science and Humanities Research IJRDO –ISSN: 2456- 2971 December 2017
- Dr. Dhanya KA published the article ‘Educational and Development Potential of Rural Students A study with respect to Malappuram District ’, in Amal International Journal of Economics and Social Sciences –ISSN: 2395-4913, June 2017
- Mr Shemeer Babu T published the article ‘Gender issues of Women as an employee in the Hotels, Catering and Tourism Industries’, in Amal International Journal of Economics and Social Sciences –ISSN: 2395-4913, 2017
- Dr. Umesh U published articles ‘Attitude of Tourists towards intrinsic and

*extrinsic products cue on impulse buying- A study on the basis of Nationality and Gender” in Amal International Journal of Economics and Social Sciences – ISSN: 2395- 4913, 2017, another article ‘A study on Scrutinizing the importance of emotional capability amongst middle level hierarchy official in the working surroundings of selected cooperative sector banks in Nilambur- the Teak Town of Kerala’ in Management Researcher ISSN:2230- 8431, and another more article in “ A comparative study of emotional competency dimensions amongst ‘Yuppies’ in the digital age with special reference to Malappuram district of Kerala state in India”in POSEIDON, Journal for Commerce and Management vol- 5, no 2 (ISSN 2319- 6238) December 2017*



- Mr Alijafar CH published the article ‘Medicines in Holy Quran’, in Jamal

Arabic Research Journal ISSN: 0973- 0303, June 2017

## College Council

The College Council contributes to the governance of the College and all the major decisions regarding the college are taken through it. The council meets regularly to prepare the academic plan, external and internal affairs of the college. The council is designed to facilitate timely, factual and clear communication between the members and the Chairman. The composition of the college council is determined by the college statutes. The college council consists of Principal of the college as the chairman and selected members of the faculty. A secretary is being elected from the members of council to prepare items for action. Head of each departments or at least one member from a

department becomes a member of college council to smoothen the functioning of institution. It oversees implementation of the strategic plan and ensures institutional quality using systematic planning and evaluation.

The council consists of the following members:

- The Chairman
- The secretary
- Head of the Departments
- IQAC Coordinator
- Two elected teacher representatives
- Junior Superintendent
- Librarian

## Internal Quality Assurance Cell (IQAC)

Internal Quality Assurance Cell proposed by UGC took several new initiatives to sensitize teachers and student community on various aspects of quality enhancement. Innovative practice like think tank session was launched in this year.

- Bridge course started in the previous year for first year students has been continued with revised

syllabus by each department in the month of August.

- “Student database” register is issued to all the departments for recording the details of their students in the month of June.
- Project abstract compiling and best project award giving practice were continued.

- Teacher's companion books were given to the teachers in the month of June itself for the timely recording of their activities.
- Each department continued keeping mentor-mentee diary to give individual attention for the students.
- A faculty interaction with Laura Davis, Cambridge university professor on higher education was held on 26/01/2018 from 10.AM to 12.30PM
- A seven hours sensitization workshop has been conducted in the title " A Roadmap to Assessment and Accreditation-NAAC " on 03/03/2018



- IQAC organized a Higher Education Conclave on 24/03/2018 from 9.30 to 4.30. Principals from nearby colleges

attended the programme and presented papers.

- Think tank open discussion forum was held on 12/05/2018 from 10.30 AM to 1.30 PM outside the campus premises to explore the nature and to have a brainstorming session in fresh air.
- As part of office automation, a training session for non teaching staff has been conducted on 17/03/2018 from 10 A.M to 4 P.M.
- A session on the professional development for teachers entitled "We are the college" has been led by Dr M. Usman on 28/03/2018 from 2 PM to 6PM.
- The academic year ended with a Table talk in which 14 faculties of the college took part. The key topic for the discussion was "Balancing between family life and professional life". The members of the group actively participated in the discussion.

## STUDENT SUPPORT PROGRAMMES

### Civil Service Aspirants' Group

The group brings together the students aspiring to appear for the civil service examinations. Orientation programmes, aptitude tests and interactions with IAS, IPS, and IFS officials are organized. A Civil service aptitude test was conducted in the college in association with YES India, an NGO on 15<sup>th</sup> September, 2017 and 10 students were shortlisted for the further training in Calicut and a few sessions in IIM-Kozhikode.

The programme aims at making the students aware of the Civil Service Examinations, from its basics to its preparations. It gives the foundations for preparing the civil service examinations rather than institutionalised training. Thus

the programme equips the students to manage and reconstruct their academic activities in tune with the civil service examinations. Tailed syllabus of the examinations, Pattern of the examinations and the syllabus CSAT is also discussed and major portion of the CSAT will be finished through the Faculty monitored group learning system scheduled for every day from 03.30 to 04.30

The participants in the programme practices group learning, engages in various activities like debates, quiz programmes, newspaper discussions and peer teaching programmes regularly after routine teaching hours.

### Centre for Continuing Education Kerala (CCEK)

On 13<sup>th</sup> November 2017, Amal college of advanced studies signed a MoU with CCEK, Kerala for conducting DCA course. along with DCA, a skill development certificate is also issued by NSDC, Kerala.

- ❖ On 20<sup>th</sup> February 2018, DCA orientation class was held under the supervision of Mr. Ameerudheen, Head of the Dept. Of Computer Science, Amal college.

### Anti Ragging Committee

Amal college of Advanced Studies, Nilambur appointed an Anti Ragging Committee to prevent the menace of ragging

and to maintain healthy interpersonal relations among students in the college campus. Ragging is strictly forbidden inside or outside the college campus. The Anti

Ragging Committee has been actively functioning to ensure the same.

In this academic year, all the students of the college, especially newcomers were counseled by the college Principal and gave a class on “The Rights and Duties of

### **Minority cell**

Minority cell of the college is established with the purpose of empowering the minority communities in the college. The college is a Minority Educational Institution, covered under section 2(g) of the National Commission for Minority Educational Institution Act, 2004. It is the only college in the country with a 20% reservation for Muslim orphans in all the courses run by it. Also, 76% of the

#### **Objectives**

1. To enhance equal opportunities for education of minorities.
2. To facilitate financial support to students from minority communities from governmental agencies and other sources.
3. To encourage enrolling for career orientation programmes like WWS, ASAP etc this would empower and equip them with the necessary skills to choose a career options.

Students in the Campus”. An anti ragging campaign has been conducted on 26<sup>th</sup> Aug 2017. Nearly 300 students filed their anti ragging affidavit to the Principal. No ragging cases were reported during this academic year.

students of the college belong to minority communities.

College has been very much keen to provide services to the educational and cultural needs of the Minority community along with other caste, creed and Nationality. The Minority Cell basically helps minority students including Christian, Muslim etc. for their academic development.

#### **Composition**

Chairman : Principal

Coordinator : Shihabudheen. C

(Assitant Professor of English)

Members : Jayaprakash

(Part time Lecturer in Journalism)

#### **Activities**

1. Counseling Programmes
2. Scholarships to minority students

3. Sensitization programs conduct in every year as part of National Minority Day in December.

Govt. of Kerala sanctioned a Premarital Counseling Centre to the Minority Cell of

### **Bhoomithra Sena club (BMSC)**

The Bhoomithra Sena club of Amal College of advanced Studies, Nilambur is aimed at encouraging college students to appreciate the environment and to react positively to environmental issues. BMSC came into existence in the month of April 2017, in Amal College Campus. The club organizes Seminars, Debates, Lectures and talks on environmental issues. It also has intentions to arrange visits to Wildlife Park, environmentally degrading areas etc. Other activities include cleaning and maintaining the polluted or environmentally degraded sites, planting and maintaining trees in the campus. The students also organize awareness camps to promote waste management, personal hygiene and a sustainable life style.

the College and 180 students, who belong to minority communities, were given counseling course.

On November 19, 2017; BMSC donated 130 steel plates and 130 steel glasses to College so that there is zero use of plastic or paper plates and glasses in the College campus on any occasion whatsoever.

In the upcoming major activity, BMSC is planning to conduct a Nature visit with 50 BMSC volunteers in the Month of January 2019 to Brahmagiri, which is a mountain range in the Western Ghats of south India. Brahmagiri is situated on the border between Kodagu district in Karnataka state in the north and Wayanad district of Kerala state on the south. The top of Brahmagiri Hill is well forested and has a lot of wildlife, which can easily influence the students positively to the environmental aspects.

Staff-in-charge: Dr.Umesh U (DCMS)

Secretary: Ms.Sreethumol (S4 BBA)

## Women Development Cell



Surviving Together - WDC organized a class on self defense to Muslim orphanage girls by Ms.Sini (Police officer, Nilambur). WDC organised a workshop "Surviving together" on how to assist the differently abled people on October 4, 2017. Mr.K.M Basheer, Trainer, Malppuram Initiative in Community Psychiatry led the session.

Field visit - Day care centre



The students interacted with the inmates of Day Care Centre of Nilambur Municipality as a part of the training session "Surviving together" on Oct 19, 2017. An orientation in Legal Rights of Women to the girl students

of college was held on Nov. 22, 2017. WDC conducted a multiple choice objective test on Legal Rights of Women in connection with the 'Nationwide Competition on Legal Awareness' being held under National Women's Commission. A test was conducted for the students on the provisions of the constitution and laws relating to women's rights and empowerment on 23<sup>rd</sup> November. 65 students of college attended the test. The winners were awarded cash prizes instituted by NWC. "Grihasambarkkaparipadi", an awareness endeavor by WDC to make the neighborhood of Amal College 'Beggar Free Zone' on 7<sup>th</sup> February. The field visit was inaugurated by the Principal of the college by releasing the pamphlets to the student convener of WDC. WDC organized a workshop on jewellery making in February 13 for the students of Nilambur Muslim Orphanage in association with JSS, Nilambur. 50 students of the orphanage

attended the training session. WDC conducted a seminar on 'Women and Contemporary Indian Films' on 27<sup>th</sup> February, 2018. Papers were presented by students and Haseem Chembra, a short film maker was the resource person for the session. WDC conducted an interaction with a Radio Jockey of Radio Mango, THE RJ TALKS on 6<sup>th</sup> March, 2018.

10-4-2017

WDC conducted two days workshop on Self Defense for the orphanage girl students. Mrs. Sini (Women wing, Nilambur police officers) was the chief guest of the programme. Around 24 students participated in the programme. It generated self confidence and boldness to girl students and made them mentally strong. The workshop was conducted under the supervision of WDC coordinator Mrs. Nisha.S (Asst. Professor) and the Hostel Warden Ameenakutty delivered the vote of thanks.

4-10-2017

WDC of Amal College hosted a workshop "Surviving Together" on how to assist the differently abled people. The students who already registered for the workshop attended the programme around 38 girls. The programme is conducted from 2 PM to

4 PM by KM BHASHEER (trainer, Malappuram initiative in committee, psychiatry(MICP)).

Venue: - AMAL COLLEGE OF ADVANCED STUDIES and also, on 19-10-2017 our students interacted with the inmates of Day Care Centre as a part of the workshop 'Surviving Together' conducted by WDC. They spent almost 2 hours at Day Care Centre.

15-11-2017

WDC of Amal College organized an objective test on Legal rights of women on 23-11-2017 Thursday. 50 students were registered for the examination. The students may be tested in respect of the provisions of the constitution and law relating to women's right and empowerment. The evaluation has been done soon after the test. The winners were awarded cash prizes instituted by national women's commission.

7-2-2018

"GRIHASAMBARKKA PARIPADI"- An awareness endeavor by WDC to make the neighbourhood of Amal College 'BEGGER FREE ZONE' on 7<sup>th</sup> February. The field visit was inaugurated by the principal of the college by releasing the Pamphlets to the

student convener of WDC.33 students joined with WDC.

13-2-2018



WDC organized a workshop on jewellery making on 13<sup>th</sup> February for the students of Nilambur Muslim Orphanage in association with JSS, Nilambur. 50 students of the orphanage attended the training session. M USMAN AH SAHIB, the secretary of Amal College inaugurated the formal session.

27-2-2018



WDC conducted a seminar on 'WOMEN AND CONTEMPORARY INDIAN FILM' on 27-2-2018. Papers were presented by students and HASEEM CHEMBRA, a short film maker was the resource person for the session. The paper was presented by RISANA from S6 BSC PSYCHOLOGY. It was on "Representation of Women in Indian Films"

6-3-2018



As a part of international women's day, WDC of Amal College organized a programme 'THE RJ TALKS'. The programme was inaugurated by Mr. Shameer Babu, HoD, Tourism and Hotel Management. The RJ of RADIO MANGO Calicut, RJ JAISAL was the chief guest. He made an inspiring talk to our students and there we had an interactive session too with the chief guest. Around 35 students attended the programme.



## Birds Club

The major intention of Birds Club of Amal College of Advanced Studies, Nilambur is propagation of endemic fruit plant species to invite birds. Due to their accessibility and ubiquity, birds are a useful tool for environmental education and awareness on environmental issues. Birds easily transmit values on respect to nature and the fragility of ecosystems. Birds Club came into existence in the month of June 2017, in the Amal College Campus.

An awareness event to promote mangrove ecosystem and their importance to its coastal environment, Birds club organized a study trip to bird sanctuary Mangalavanam, Kochi. About 45 students visited the Mangalavanam, Kochi. The importance of conservation of mangroves

and the main species of animals, birds, and trees found in Mangroves were understood by the students seriously. During the visit, the students gained valuable information on the role of mangroves in protection against coastal erosion. They were seen bats, birds and different mangrove trees during their 20 minutes walk around the Mangalavanam, Kochi.

The Birds Club is closely associated with the social forestry club of Nilambur Divisional Forest Office (DFO) (North) in its varied activities. The programmes of the club include seminars, guest lectures, film shows, poster exhibitions, and nature study camps.

Staff-in-charge: Dr.Umesh U (DCMS)

Secretary: Ms.Sreethumol (S4 BBA)

## Career Guidance & Placement Cell

Amal college Career Guidance Cell is established with a vision to create awareness among the graduates and Post graduates on Career planning. It develops interest in one's career, creative thinking and innovative attitude among the student community. Its ultimate purpose is to make every student self reliant. The following programmes were conducted this year

- ❖ On 16<sup>th</sup> to 18<sup>th</sup> November 2017 the cell organised 3 day competitive exam coaching for all final year students.
- ❖ On 20<sup>th</sup> July 2017 the cell organised a talk on GST implementation. The session was lead by Mr. Abdul Muneer, IEECON, Pvt. Ltd Malapuram.

- ❖ Under “Project Financial Literacy” of Reserve bank of India, in conjunction with SEBI, Amal Career

### National Service Scheme (NSS)

Two units (206,249) of National Service Scheme are functioning in the college to orient students into social service under the Programme Officers Ms Sini.K , Asst.Professor, Dept of English and Mr. Janeesh Babu KP , Dept of Tourism and Hotel Management . NSS Units conducted various programmes in the year 2017-18. The detailed list of the programmes is as follows

- WORLD ENVIRONMENT DAY



As part of the World Environment Day Amal College NSS units started “My Campus Fruit Campus” project. In connection with this endeavor both teachers and the volunteers planted fruit saplings in different parts of the campus. Dr. M Usman , Principal Amal College

Guidance Cell organised a financial planning seminar on 28/09/2017

inaugurated the programme with World Environment Day pledge on 5.6.2017.

- WORLD YOGA DAY: In connection with World Yoga Day Amal College NSS units conducted a “Yoga Silpasala”. P M Abdul Sakir , Principal -in- Charge inaugurated the programme. Mr. N M Sukoor, Asst professor of Physical Education Department gave a class on the topic “The Health Science of Yoga”. Essay competition was held for the students as part of the day on 21.06.2017

- ANTI RAGGING CAMPAIGN: NSS units of Amal College conducted an Anti Ragging Awareness class for the senior students of the college in association with the Anti Ragging Squad on 17.07.2017. Advocate Dandas inaugurated the programme. Principal Dr. M Usman presided over the function.

- HIROSHIMA DAY OBSERVANCE: In connection with the Hiroshima Day Amal College NSS units observed a “peaceful day” on 07.08.2017. Using papers NSS volunteers made hundred SADAKOS in the college . They also collected signatures of students

and teachers on a canvas to spread the message of peace. Principal Dr. M Usman gave the message of the day. NSS Programme officers K P Janeesh Babu , K Sini, NSS secretaries P P Mubashir , P Kansha, V Vijisha talked on the occasion.

**AWARENESS PROGRAMME:** As part of Govt.of Kerala's cleaning project, Amal college NSS volunteers made an awareness programme on preventing the epidemic diseases prevalent today at Modavanna, chaliyar panchayanth and nearby places on 05.08.2017. A survey was also carried out pertaining to the vulnerability of the areas to the diseases. Programme officers K P Janeesh Babu, K Sini , NSS secretaries Mubashir, Kansha, Vijisha delivered a few words on the occasion.

- Amal college NSS volunteers conducted a rally on the bank of Chaliyar river to spread the message of protecting water. Principal Dr. M. Usman inaugurated the programme with an oath for protecting and saving water resources. Muneer Aragamai, the famous painter added colour to the programme with his painting on the same topic.

- As part of Onam and Ramzan celebration NSS Units distributed dress materials for the needy on 30. 08. 2017

## ●WORLD OZONE DAY OBSERVANCE



As part of observing the day NSS Units of Amal College of Advanced Studies conducted a one week awareness programme for the students of the college. On 22nd September 2017, a field trip was carried out to Mannupadam forest under the leadership of Jayaprakash, an environmental activist of Nilambur to feel the pulse of the nature. On 25th September 2017, a drawing campaign was held in the college on the theme "Boomik Oru Vara". The eminent artist Mr. Muneer Aragami led the campaign by a drawing a wonderful picture on the canvas placed at the centre of the college. On 27th September 2017, NSS Units of Amal College conducted a quiz competition on the topic "Ozone Layer Depletion". The one week programmes ended on 28th September 2017 with a one day seminar on the topic "Role of Citizens in Climate Change and Caring Life under the Sun". The seminar was inaugurated by

Dr. M. Usman, Principal of Amal College. The morning session was handled by Dr. Adil Nafer, Co-ordinator of Friends of Nature on the topic “Science and History of Climate Change”. The afternoon session was handled by Mr. Rafeek Babu and Mr. Hamid Ali, Master trainers of Climate Change Studies on the topic “Western ghats and Climate Change”.

- **SUCHITHWA MISSION PROGRAMME** Amal College NSS Units prepared an installation of Kerala using the collected waste plastic bottles in and around the campus on 01.11.2017. The intention of this programme was to communicate the present state of Kerala. 100volunteers actively participated in the programme. Prinicpal Dr. M Usman gave the message of the day.

- **CHILDREN'S DAY**



As part of Children’s Day, Amal college NSS units visited the nearby school and

conducted a variety of games for the small kids on 14.11.2017. By collecting money from the campus nss units bought different materials for kids and contributed “NSS KALIPATTAKOTTA” to the orphanage students. Principal Dr.M Usman inaugurated the function. Amal English School Principal Mrs. Indumathi Varma gave Children’s Day message.

- **WORLD AIDS DAY** :In connection with the World AIDS Day the NSS Units of Amal Colege conducted an awareness programme among the students of the college on 1.12.2017. Principal Dr. M Usman administered the AIDS Day pledge for the students.

- **WORLD HUMAN RIGHTS DAY:** In connection with the World Human Rights Day Amal College NSS Units conducted a signature campaign in the campus on 10.12.2017

- **BLOOD DONATION CAMP (04.12.2017):** In association with Blood Bank Medical College Manjeri and HDFC Bank, NSS Units of Amal College conducted a Blood Donation Camp in the campus. 50 students of the campus donated their blood on the same day on 04.12.2017. Principal Dr. M Usman presided over the fuction. Doctors

and Laboratory Staff and Nurses from the Medical College were also present.

- ENERGY CONSERVATION RALLY :In association with Kerala Energy Management Centre for Environment and Development ,AmalCollege NSS units conducted a rally on the World Energy Conservation Day on 14.12.2017. The rally was flagged off by P V Hamsa, Vice Chairman, Nilambur Municipality. Dr. M Usman, Principal Amal college conveyed the special message of the day.

- SPECIAL CAMP- DECEMBER 22-28, Dec 2017: As part of Abaya Bavanam Project Amal College NSS Units renovated the house of a heart patient, Thoovakodan Rasak who lives at Poochakuth, Chungathara. During the seven days camp the volunteers camped near the house and undertook the remaining works in masonry, carpentry and painting of the house.



### NEW YEAR CELEBRATION- (31.12.2017)



Selected volunteers of two units visited Gandhigramam Snehaveedu at Alappuzha and celebrated the day with the inmates of Snehaveedu on 31.12.2017. Film Actress Ms Manju Warriar was the Chief Guest. NSS secretary Mubashir P A was honoured on the occasion.

## Amal Centre for Palliative Care



Students in Palliative (SIP) Selection Committee selected 'Amal Centre for Palliative Care' as Best Campus Centre in recognition of its commendable service in the field of palliative care consecutively for the second year. The Volunteers under the centre rendered its valuable selfless service for the bed ridden patients in the neighbourhood and the centre was

instrumental in garnering resources for supporting the patients in the neighbouring Panchayaths and Nilambur Municipality.

PALLIATIVE DAY OBSERVANCE: In connection with Palliative Day AMAL College NSS Units and Amal Palliative Care Unit collected fund for the needy. Dr. M Usman, Principal Amal College inaugurated the fund mobilisation drive.

## The Entrepreneurship Development Club

On 8<sup>th</sup> December 2017 Friday, entrepreneurship development club conducted one day Industrial Visit to EASTERN condiments at Adimali for the B.com undergraduates.

- ❖ On 5<sup>th</sup> January, Entrepreneurship Development Club conducted one day Industrial Visit to Chamundi Curing works, chikkamangaluru, for the BBA undergraduates.

## Film Club

Amal Film Club, Framez organized a seminar on “Women in Contemporary Indian Films” on 20 December 2017. Papers

were presented by the students and HaseemChembra, a renowned short film maker was invited to address the students.

## Fine Arts Club

### CULRAV-17 (Fine Arts Fest, Amal College of Advanced Studies)



The off stage competition of college arts fest was held from 2017 September 15<sup>th</sup> – 2017 November 18<sup>th</sup>. A total of 34 items were conducted on the same. The program was noticed for its high participation of students.

The on stage competitions were held on November 29<sup>th</sup> and 30<sup>th</sup>. Famous comedy cine artist Vishnu Unnikrisnan inaugurated the function. The entire inaugural session was presided by Honourable Principal Dr M

Usman. A total of 23 individual items and group items were conducted on the same. Team Ruby secured the overall trophy by scoring 167 points. The team Emerald secured the runner up trophy by scoring 150 points. Teams Sapphire and Daimond secured a total of 134 and 105 points respectively.

#### ITEMS

1. Lalithaganam Men & Women
2. Mappilappatu Men & Women

3. Nadodinirtham Men & Women
4. Western Solo
5. Classicalangeethyam Women
6. Kadhakalisangeetham Men & Women
7. Kavithaparayanam
8. Monoact
9. Mimicry
10. Sangaganam Indian
11. Deshabakthiganam
12. Nadanpattu
13. Sangaganam Western
14. Ganamela
15. Nadodinirtham Group Men & Women
16. Oppana
17. Vattappattu
18. Thiruvathirakali
19. Mime
20. Skit
21. Nadakam Malayalam
22. Mappilappattu Group
23. Parbandharachana Malayalam
24. Parbandharachana English
25. Parbandharachana Hindi
26. Parbandharachana Sanskrit
27. Parbandharachana Arabic
28. Parbandharachana Hindi
29. Parbandharachana Urdu
30. Kadharachana English
31. Kadharachana Hindi
32. Kadharachana Sanskrit

33. Kadharachana Arabic
34. Kadharachana Hindi
35. Kadharachana Urdu
36. Kadharachana Malayalam
37. Kavitharachana Malayalam
38. Kavitharachana English
39. Kavitharachana Hindi
40. Kavitharachana Sanskrit
41. Kavitharachana Arabic
42. Kavitharachana Hindi
43. Kavitharachana Urdu
44. Prasangam Malayalam
45. Prasangam English
46. Prasangam Hindi
47. Prasangam Arabic
48. Poster Rachana
49. Kavyakeli
50. Chithrachana Jalachayam
51. Chithrachana Ennachayam
52. Aksharaslogam
53. Embroidary
54. Pencil Drawing
55. Debate
56. Cartoon

### Individual Champions

Sargaprathibha – Dilna T, III BBA

Chithraprathiba- Vahid Rahman, III BA  
English

Kalaprathibha – Nidheesh, II BSC  
Psychology



Kalathilakam – Krishnendu, II BA English

### C Zone Arts Fest, 2017-2018

Calicut university C Zone arts fest, 2017-2018 was held at NSS College Manjeri from February 4 – 8<sup>th</sup>. 90 students of our college participated across 65 items. Our college secured 9th position in the fest with 32 points. A total of 25 students got selected for the Inter-Zone based on their winnings at C Zone.

### C Zone Arts Fest, 2017-2018



### Winning Items

### I Prize

1. Pencil Drawing- Vahid Rahman, III BA English
2. Hindi Drama

### II Prize

1. Oil Color- Vahid Rahman, III BA English
2. Prabandharachana Hindi-Rasha Fathima, III BA English
3. Sanskrit Drama

### III Prize

1. Poster Rachana- Mahaba, I BBA
2. Kadharacahana Sanskrit- Dilna P, III BBA
3. Kadharacahana Hindi- Anju Sivadasan, II BSC CS
4. Western Solo- Hiba Sherin I BA English
5. Mappilapattu (Male)-Nidheesh, II BSC Psychology
6. Nadanpattu

### Inter Zone Arts Fest, 2017-2018

Calicut university Inter Zone arts fest, 2017-2018 was held at Kerala Varma College Thrissur from April 16<sup>th</sup> – 22<sup>nd</sup>. 24 students of our college participated across 6 items.

## Grievance and Redressal Committee

The first meeting of Grievance and Redressal Committee was convened in principal's cabin on 12<sup>th</sup> June 2017 at 10.30 AM. Following members attended the meeting

1. Dr. M Usman (Principal)
2. Mr. Anujith S (Coordinator, GRC )
3. Mr. P M Abdul Sakir ( Convener, Discipline Committee)
4. Mr. Abid Rehman KA (Staff Member)
5. Ms. Nisha S (Staff Member)
6. Mr. Shanavas Pattupara (Staff Member)

In the meeting the committee decided to retain the Coordinator and staff members

## HOPE counselling cell

In this academic year a total of 12 cases reported. The functioning of the counseling cell popularised among the students of all the departments. Three cases related to personal conflicts reported, one from the

## Media Club

A news writing exercise was conducted for the students of BA English as part of their curriculum. The session was inaugurated

and decided to include the following as student members.

- |                            |        |
|----------------------------|--------|
| 1. Mebin PV<br>Bcom        | S6     |
| 2. Sukanya K               | S6 BBA |
| 3. Mohammed Thahir<br>BTHM | S6     |

In the academic year the committee convened one more meetings on 13<sup>th</sup> September 2017 to address the grievances of the students. And the committee successfully dealt all the issues and played an important role in strengthening the harmony of the campus.

Department of BTHM and two from Psychology. Two pre-marital counseling and four marital problems were reported in the counseling cell. Two cases related to exam fear registered in the cell.

by the principal Dr. M. Usman. The students were introduced into the art of news writing. The function was presided

over by Mr. Abdul Sakir, HOD English Dept. Students of the BA English class

### **Nature Club**

Nature Club of Amal College conducted various programmes in association with the National Service Scheme units of the campus. As part of the World Environment Day 2017 Nature club of the college planted fruit tree saplings in the campus in association with the national service scheme. Teachers and the volunteers planted fruit saplings in different parts of the campus. Principal Amal College inaugurated the programme with World Environment Day pledge.

On 15<sup>th</sup> August 2017, in association with the National Service Scheme units, the Nature club volunteers cleaned the campus premises as part of the Swacch Baharat cleaning programme.

Nature club of the college associated with the NSS wing for the One Week Ozone Awareness programme funded by Kerala State Council for Science Technology and Environment (KSCSTE). As part of this event, On 22<sup>nd</sup> September 2017, a field trip was conducted to Mannupadam forest under the leadership of Mr. Jayaprakash, director of Nilambur Nature education Centre, to feel the pulse of the nature. On

attended the session.

25<sup>th</sup> September 2017, a drawing campaign was conducted in the college on the theme “BoomiK OruVara” in the canvas to save the nature. A quiz competition was also conducted on the topic “Ozone Layer Depletion. On 28<sup>th</sup> September 2017 a seminar conducted on the topic “Role of Citizens in Climate Change and Caring Life under the Sun” lead by Dr. AdilNafer. Mr. Rafeek Babu and Mr. Hamid Ali, Master trainers of Climate Change Studies also spoke up on topic “Western Ghats and Climate Change”.

On the day of Kerala Piravi 1<sup>st</sup> November 2017, Nature club along with NSS Units prepared an installation of Kerala using the collected waste plastic bottles in and around the campus. Bottles also collected from road sides from Veliyamthodu to Myladi. The intention of this programme was to communicate the present state of Kerala. Volunteers were actively participated in the programme. Appreciation from the Suchithwa Mission Kerala has received for this programme.

Nature club members actively participated and organised the Paristhithikam a National

Conference on “Man, City, and Nature” funded by Department of Environment and Climate Change, Govt. of Kerala, The conference was inaugurated by Adv. K Raju, Hon. Minister for Forest and wildlife, Govt. of Kerala. Mr. P.V Abdul Wahab M.P, P.V Anwar MLA, higher officials from various

### **‘Questa’: the Quiz Club**

Questa, the Quiz Club of Amal College, in association with the Fine Arts Club, Conducted a General Quiz on 15 Nov 2017. Mr. Abid Rahman K A was the Quiz Master and Dr. M. Usman, the Principal, inaugurated the function. Mr. Mohammed Naseem (I year Psychology), Ms. Rita Minna (I year Psychology) and Mr. Murshid (I year Economics) won the First, Second and Third Prizes, respectively.

### **Parent Teacher Association (PTA)**

PTA central executive committee meeting

The first PTA central executive committee meeting for the academic year 2017-18 was held on 5<sup>th</sup> June 2017 at 3 pm. The programme began with a silent prayer. Dr. Usman, Principal made an introductory remark about the activities of the PTA for the academic year 2017-18. PTA Secretary submitted action plan for the year. . Discussions regarding the PTA fund collection during the time of admission

departments was participated. Mr. ArunKrishnamurthi, Prominent Environmentalist made key-note presentation.

On 20<sup>th</sup> March 2018, Club members placed water pots on the trees in and around the campus for birds.

An Interdepartmental Quiz Programme was conducted on 3 October 2017 to commemorate the birth of Mahatma Gandhi. Dr. M. Usman inaugurated the function and Ms. Sneha Prabha of MA English was the Quiz Master. Mr. Thahir and Mr. Hifsu Rahman of III BTHM won the first prize while Ms. Rita Minna and Ms. Pavithra of I year Psychology won the second Prize.

were made. All of them agreed to meet occasionally for the effective activities of PTA.

Orientation Meeting for new members

PTA conducted an orientation programme for new members. Principal made a speech on academic and other activities of the College. Managing Committee representative Mr. Usmanali was present in the meeting.

## Class PTA

After the internal examinations all class level parents meeting were conducted. The details of the meetings:

Department	Semester	Date	Time
B.Com	I	19/10/2017 Thursday	1. PM
B.Com	III	17/10/2017 Tuesday	1. PM
B.Com	V	12/10/2017 Thursday	1. PM
BBA	I	19/10/2017 Thursday	1. PM
BBA	III	17/10/2017 Tuesday	1. PM
BBA	V	12/10/2017 Thursday	1. PM
BTHM	I	19/10/2017 Thursday	1. 30 PM
BTHM	III	20/10/2017 Friday	
BTHM	V	12/10/2017 Thursday	
BSC Computer Science	I	12/10/2017 Thursday	10 AM
BSC	III	12/10/2017	1.30

Computer Science		Thursday	PM
BSC Computer Science	V	13/10/2017 Friday	10 AM
BSC Psychology	I	13/10/2017 Friday	2 PM
BSC Psychology	III	11/10/2017 Wednesday	1.30 PM
BSC Psychology	V	12/10/2017 Thursday	1.30 PM
BA English	I	17/10/2017 Tuesday	1. 30 PM
BA English	III	11/10/2017 Wednesday	1.30 PM
BA English	V	19/10/2017 Thursday	1. 30 PM
BA Economics	I	17/10/2017 Tuesday	1. 30 PM
BA Economics	III	12/10/2017 Thursday	1.30 PM
BA Economics	V	19/10/2017 Thursday	1. 30 PM

Parents also commented on the progress of the students. The class level meetings were very effective to plan academic plan of the class and individual students, too.

## Anti Sexual Harassment Cell

27-2-2018

WDC and Anti Sexual Harassment Cell jointly conducted a seminar on 'WOMEN AND CONTEMPORARY INDIAN FILM' on 27-2-2018. Papers were presented by students and

## Tourism Club

Tourism Club of Amal College conducted various programmes in the year 2017-18. As part of World Tourism Day 2017, in association with Department of Tourism and Hotel Management, Tourism Club organized five programmes in the campus on 26<sup>th</sup> and 27<sup>th</sup> September 2017. The theme of UNWTO for this year celebration was 'Sustainable Tourism-a Tool for Development'. To make the people aware about the theme Tourism Club arranged the following programmes;

- A tribal Food fest made by the tribal people along with the tourism club volunteers with the forest materials. Many people from outside also visited and brought their foods for cash.
- A Kudumbasree Food Mela with the food stuffs made by the members of Kudumbasree unit in Akampadam arranged. They set

HASEEM CHEMBRA, a short film maker was the resource person for the session. The paper was presented by RISANA from S6 BSC PSYCHOLOGY. It was on "representation of women in Indian films"

up their food stall in the gate of campus. The students, teachers, and local people got a chance to taste the different varieties of foods and drinks prepared by them.

- A live pottery making demonstration and sales were arranged in campus with the help of people from Kumbaran caste from Nilambur. They also sold their products to the people and demonstrated the craftsmanship to the audience.
- A traditional tea stall has arranged by the volunteers in the campus to promote the heritage cuisines in the region.
- A Mud Football competition was also conducted in the campus for the whole students of the college. 12 classes participated their terms in the

event. The event was arranged in a harvested paddy field near the college. Several local spectators joined the event.

On 30<sup>th</sup> Oct 2017, a class on “Rights and Duties of a Hospitality Person” was

conducted for the students in association with Department of Tourism and Hotel Management at BTHM seminar Hall. Mr. Adv. Abu Siddik, a well-known practicing advocate and Part-time lecturer in the college, handled the session. .

## ACTIVITIES OF THE DEPARTMENTS

### THE POSTGRADUATE DEPARTMENT OF ENGLISH



The Department conducted an Intercollegiate Media Fest on Friday, 17<sup>th</sup> November 2017 with various programmes like intercollegiate competitions, exhibition of World Newspapers and a talk by Mr. Abdul Latheef Naha, Senior Correspondent, *The Hindu*. The Exhibition of World News Papers, Live News Reporting and News Reading Competitions, Media Quiz was also held. Students from 17 different colleges across Kerala participated in the Competitions and other events.

Inauguration of English Association was done by Prof. Abdul Latheef, Asst. Professor of English, PG and Research

Department of English, Govt College, Malappuram on 5<sup>th</sup> February, 2018. He also delivered a lecture on Hypertext Literature on the same day. The students of the department brought out six Wall Magazines on various themes. The Research Forum of the Postgraduate students was held fortnightly and students and teachers presented papers. NET/JRF Coaching Programme in English was offered to the MA English students of the Department. Two MA students presented papers at Singularities International Conference on Beauty held at KAHM Unity Women's College, Manjeri and National Seminar on Teaching in Higher Education at SS College, Areacode. PG students participated in national and international seminars held in different parts of the state.

‘The Young for the Younger’, an extension programme of the Department in

the Govt .UP School, Myladi was held successfully in this year as well. The certificates for participating school students and student teachers from MA

English class of Amal College were given by Mr.PT Usman, President, Chaliyar Grama Panchayath and Dr.M.Uman, Principal; Amal College conveyed the valedictory note.

## **DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES**

This academic year our Department focused on providing additional knowledge to students over and above the syllabus. A mega event of three day skill development workshop was organised for final year students.

- Mr Muneer P CMA (Accounts Manager, IEECON Pvt Ltd. Calicut) handled a session on “Goods and Service Tax” for final year students on 20<sup>th</sup> July, 2017. The certificates for the students who had successfully completed the Add on course TALLY ERP 9 Simplified offered by the Department were given away by the Principal Dr.M.Usman
- A session on “Financial planning for Young investors “organized by ACMA for B.Com students was led by Mr. Saneesh. C (Certified Resource Person, SEBI, Mumbai) on 28<sup>th</sup> September, 2017.
- A session on “How to be happy – Yoga & Stress Management

“organized by Club for Creativity, DCMS on 26<sup>th</sup> October, 2017. Mr.Shukoor N M (Asst prof. Dept of Physical Education) was the Resource Person.

- ACCA & ACMA jointly organized an inter-departmental essay competition on ‘Demonetization - its positive and negative Impacts on 8<sup>th</sup> November, 2017.
- An Awareness programme on ‘Goods & Service Taxes’ for second year Bcom BBA students was led by Mr. Manikandan, Faculty,IPA Institute, Perinthalmanna on 6<sup>th</sup> December, 2017.
- ACCA of Amal college organised an interactive session for girls” Explore the innate treasure” session on life skill development to girl students by Mr Mohammed Rafi, Psychologist and counselor on 20/12/2017 with 20 students from Bcom and BBA



- Dr Ajay Sankar, Director, Laurus institute engaged a session on Career Opportunities in Logistics Management on 16<sup>th</sup> January, 2018.



- Dr Ajay Sankar, Director, Laurus institute & Ms Vandana Ajay led the Three Day crash course on “Employability enhancements skills” for final year Degree students from 19<sup>th</sup> to 21<sup>st</sup> February, 2018. 61 students from different colleges across Kerala participated.
- BBA 2019 second year batch conducted their Industrial Visit on 4th January 2018 to Chamundi Curing Works, Chikkamagalur. 44 students and three teachers participated.
- 2018 -19 B.Com second year batch conducted their Industrial Visit on 3rd November 2017 to Eastern Condiments Pvt. Ltd., Adimali,

Idukki. 57 students and three faculties accompanied.

- Know your student series 2014 was conducted this year by visiting students’ home and interacting with parents.
- DCMS organised a session on “Protection of Human Rights Act 1993” A Legal Awareness Class” to sensitize students various issues related to human rights. The session was handled by Advt. Abu Sidik , Practicing lawyer and Notary.
- Explore the nature programme started in 2015-16 continued this year also.



- DCMS conducted a kudumbasree fest named “Chukkappam 2k17” in 24.10.2017. A stall was organised in the campus for selling the products of kudumbasree and students volunteered themselves as salesmen.
- ACMA organised soft skill development and employability training, Keerthi Rohith, freelance trainer. On 29/11/2017.

- Bcom final year tour was conducted to visit the Plantations and windmills in Ramakkal medu,

Idukki, Wagamon on 24<sup>th</sup> and 25<sup>th</sup> Febraury 2018.

## DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT

Apart from the regular academic activities, the Department Of Tourism And Hotel Management conducted various programmes for the students, to acquire and enhance the employability skills. These are necessary for them to mould their career and which will also help them to meet the industry needs. This year the Department focused to organise programmes which would help them to acquire technical, interpersonal and conceptual skills. By understanding the needs of the society to acquire some technical skills in the cooking profession, this year department could start an extension programme in 'Continental Chef' in association with JSS Malappuram. 'Meet the industry programme (MIP)' started in the last year, by inviting industry experts to interact with students, continued this year also. The details of the programmes conducted by the department are given below.

1. An Orientation Programme on "Hospitality courses for higher

secondary Students" for the higher secondary Students.

On 1<sup>st</sup> April 2017: 31 Students from various schools attended the programme to understand the scope of the Hospitality courses and its job opportunities". The students who attended the programme, like to mould their career in hospitality sector after their Plus Two. Mr Shemeer Babu T, Head of the Department handled a session on "Hospitality Industry". "Future of Tourism Courses" has been taken by Mr Anujith S, Assistant Professor in Tourism of the Department. Mr Hafees VK has taken a session on "Careers in Hotel Industry". A session by Janeesh Babu KP" also held in this programme on "Personality Development". All the sessions were too interactive also to clear the queries of the students who were unaware of the hospitality industry.

## 2. International Tourism Day Celebration- Qatar

A farewell has been given to Mr Shemeer Babu T, Head of the department who got a chance to participate in the World Tourism Day celebration organised by United Nations World Tourism Organisation (UNWTO) held at Doha, Qatar from 26<sup>th</sup> to 28<sup>th</sup> September 2017.

## 3. An Extension Programme under DDU-GKY in association with JSS Malappuram.

25<sup>th</sup> September 2017; the Department started an extension programme in “Continental Chef” Under DDU- GKY in association with JSS Malappuram. The programme mainly envisages transforming rural poor youth into an economically independent and globally relevant work force in the hospitality sector. It aims to target youth under the age group of 15-35 years. DDU\_GKY is a project under the National Rural Livelihood Mission (NRL), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth. The first batch class started with 35 students including 8 girls. Mr Janeesh Babu KP was appointed as the coordinator of the programme.

## 4. International Tourism Day Celebration:

Two day celebration of World Tourism Day has been conducted by the Department on 26<sup>th</sup> and 27<sup>th</sup> September 2017, in association with Tourism Club of the college.



On 26<sup>th</sup> September 2017 MUD FOOTBALL was conducted as part of promotion of cultural event. 12 teams from the college participated in it. The principal in Charge Mr Anujith S inaugurated the programme. As football being a part of the life of people in this area, many people were there to watch the matches. It was a great experience for them, and all enjoyed it well. Mr Hafees V K and Mr Janeesh Babu K P were in charge of the event.

On 27<sup>th</sup> Sept 2017, the Department organised varieties of programme as part of celebration.

1. Tribal Food Festival; A Tribal food stall was set up in the campus. The tribal food and drinks were prepared and served by them. So many local people visited their stall. It was a new experience for them to know and to taste food items which were prepared with the ingredients collected from the forests.
2. Kudumba Sree Food Mela; Members of Kudumba Sree Unit in Akampadam also set up their food stall in the campus. The students and teachers got a chance to taste the different varieties of foods and drinks prepared by them.
3. Live pottery making; Kumbharan group from Nilambur presented a live show of pottery making. It was an exciting experience for the viewers.
4. Payasam and Tea Stall: The students of the Department also set up a stall as part of the festival, to sell black tea and payasam to the festival visitors. The main aim of the programme was to celebrate the World Tourism Day in this year's theme;

“Sustainability; The students of the college showed their skills in organising an event and technical skills in food production, service and hospitality.

The festival was inaugurated by Mr Binosh Kunjappan, Secretary DTPC Malappuram. Dr M Usman has delivered principal's address. Mr Anujith, Mr Hafees V K and Mr Janeesh babu KP coordinated the programme.

#### 5. Celebration of world Chef Day

On 20<sup>th</sup> October 2017, the Department celebrated world Chef Day. An exhibition of food items prepared by the students has been conducted in the F&B Service lab. Jb P V Abdul Wahab M P inaugurated the exhibition, Dr M Usman, Principal and Mr Ummerkoya, Director JSS were present in the function. The students of the Department participated in the function. It was an opportunity to show their skills in food production. The first three prize winners of the cookery competition are bagged by the extension programme students.

#### 6. Extension programme

On 23<sup>rd</sup> October 2017 the official inauguration was held on this day. The

inauguration was done by Mr PT Usman, President, Chaliyar Grama Panchayth, presided by Mr Ummerkoya, Director JSS Malappuram. There was a special talk by DR M Usman Principal. Felicitations were made by Dr C S Praveen, (COO, DDU GKY), Sri Hemalatha (Coordinator, Kudumba Sree Dt Mission, Malappuram, Mr PM Usman Ali, (Secretary, NMOC) and Mr Shemeer Babu T (Head of the department). Mr Janeesh Babu KP has expressed vote of thanks in the programme.

#### 7. Legal awareness programme

A class on “ Rights and Duties of a Hospitality Person” was conducted for the students of Tourism and Hotel Management on 30<sup>th</sup> Oct 2017 at BTHM seminar Hall. Mr. Adv Abu Siddik, a well known practicing advocate and Part-time lecturer in the college, handled the session. The programme was highly useful to the students who would like to work in hospitality organizations. The programme was organized in association with Tourism Club, Amal College.

#### 8. Seminar on Career opportunities.

11<sup>th</sup> November 2018; a seminar on “Career opportunities in Travel Industry”

has been organised for the students of second and third year students. Mr Jacob Mathew (MD, KAIROSE Tours and Travels, Thodupuzha handled the session. The students got awareness on career opportunities in the transportation industry and how to get into it. The programme was highly effective to the students.

#### 9. Scholar Residence Programme



16<sup>th</sup> November 2017; Mr Udo Cliber, Head, Department of International Business, Baden-Wurtemberg, Cooperative university, Germany visited the campus and interacted with the Tourism and Hotel management students.

“Tourism Marketing Strategies-Global perspective” based on this topic that the scholar has made a three hour lecturing with the final and second year Tourism and Hotel Management students. Being tourism and hospitality students, this session was very informative to them, because strategies in marketing especially in services industry,

was an interesting area of majority students and also his lecturing has taken them through the most known strategies used by the major tourism players in the world. His presentation also covered the major issues and problems of tourism marketing, the countries face nowadays. This was a great experience for the students because they got these new areas tourism marketing from a world renowned scholar who has specialized in this area.

The last one hour section was interactive section with the students and teachers of the department. The students can clear all their queries in this area and also the scholar shared the areas of opportunities awaiting them globally.

The sessions were ever motivating and informative for the students and teachers of the Department.

The programme was inaugurated by the scholar by delivering a motivational speech. The college principal Dr M Usman addressed the students and Mr Shemeer Babu T, Head of the Department presided over the function. Mr Anujith M, programme coordinator delivered the welcome address and Junaid, Association Secretary expressed vote of thanks. Mr

Hafees VK and Mr Janeesh Babu KP felicitated the programme.

#### 10. Meet the Industry Person (MIP)- II



17<sup>th</sup> November 2017; the second MIP Programme of this academic year, was conducted by inviting Mr Riyas Farook, Senior Catering Supervisor, Qatar Petroleum to the campus to interact with the students on the topic 'Industry Catering'. The aim of the programme was to share the industry experience of the resource person with the students. It also intended to know about the international work culture of the hospitality industry. After the programme, the students got an idea about the role of Catering Supervisor in the industries and the employability skills needed to work in industry catering.

#### II. "WE ARE WITH YOU":

On 4<sup>th</sup> December 2017, "We are with You", a day with inmates of day care centre, Myladi as part of International day persons with

disabilities. The First year students of the department spent their time with the inmates of the centre. It was a great experience for the students to understand the life of mentally retarded people. This programme helped to create a social awareness among the students especially on MR people. The students contributed a fish tank to the centre. Mr Hafees VK, Tutor second year batch was also with the students in the programme.

#### Launching of Bakery and Confectionary Unit

#### 12. Inauguration of the Tourism and Hotel Management Association

On 9<sup>th</sup> Jan 2018: The department of Tourism and Hotel Management association has been inaugurated by Mr Abdul Sakir P M, Principal in charge. It was a unique inaugural function conducted by the department, by serving iced cakes to all the classes and cut it simultaneously by the teachers who were engaged the classes at that time. The students of the department organised it various classes by wearing their professional uniform, The aim of the unique function was to familiarise the hospitality industry to the students of the college. Mr Shemeer babu T. HoD presided over the

inaugural function and Mr Anujith and Mr Janeesh Babu KP felicitated the function. Mr Hafees V K coordinated the function well.

#### 13. Launching of Bakery and Confectionary Unit

09<sup>th</sup> January 2018; A Bakery and Confectionary unit has been launched today. The students prepared icing cakes from the newly launched bakery unit and served to all the students in the campus. There was a function related with this launching organised by the department by preparing cakes to all the classes and cut it in the same time in all classes with the launching announcement of the principal. The aim of the programme was to experience the bulk quantity preparation of cakes to the students who wish to specialise in the bakery and confectionary area. The other students got an idea on management of celebrating an intuitional event. Mr Hafees VK lead the preparation of cakes and Mr Shemeer Babu T, Mr Anujith S, and Mr Janeesh Babu KP and all the students of the department played their role well for its grand success.

14. A seminar of “ Entrepreneurship in Tourism”

17<sup>th</sup> January 2018; with the association of WWS, Amal College organised a seminar on “Entrepreneurship in Tourism”. Mr Sanoop Kumar P V, Asst professor, Pazassiraja College Pulppally Wayanad handled the session. Dr M Usman inaugurated the seminar and Mr Shanavas Pattupara Coordinator WWS felicitated the function. The students got an awareness and scope of entrepreneurship in Tourism field.

15. Study Tour

From 20<sup>th</sup> January to 1<sup>st</sup> February 2018, North India Tour was conducted for the final year students as part of their curriculum. They visited Agra, Delhi, Amrithsar Kulu and Manali. The students

got opportunities to understand the various cultures of people, their living styles and destination management strategies etc.

As Tourism and Hotel Management students this programme helped them to get an idea of preparing a tour plan and to understand the unique food culture of North Indian People. Mr Hafees V K and Mr Shukkor, Asst professor in Physical Education, escorted the tour

16. Interaction with Alumni

The Department conducted five interaction sections with the alumni of the Department who got better placement in the industry. This will help to motivate the present students. This year alumni interactions conducted by the Department are as follows.

Sl No	Date	Name of th Aumnus	Present Address
1	05/10/2017	Mr Thoufeer (2012-15)	Supervisor, Passerger Service, Ethihad Airlines Abudhabi International Airport.
2	08/11/2017	Mr Shihabudheen (2012-2015)	Guest Relation Executive Ethihad Airlines, Abudhabi International Airport.
3	07/12/2017	Ms Sukanya Menon	Front Office Assistant Holiday



		(2014-17)	Inn, Cochin
4	09/01/2018	Mr Naseeh A (2013-2016)	Doing higher studies in Hospitality Management  Latvia University, Latvia
5	02/02/2018	Mr Swalih (2012-15)	Supervisor- Operations Puthuma Event Management, Calicut
6	14/03/2018	Mr. Gautham Krishna (2011-14)	Travel Coordinator, Amazon India Pvt Ltd

17. Placement to extension Programme 10<sup>th</sup> Feb 2018; the placement orders were distributed to all the students of the extension programme organised by the department with the association of JSS Malappuram. The department can offer 100 percent placement to all the students who successfully completed the programme. jb

18. Industrial Visit.  
On 16<sup>th</sup> February 2018, an Industrial visit has been conducted for the first year students. They visited Le Meridian Hotel, a five star hotel property in Kochi. This visit

PV Abdul Wahab MP distributed the placement order, with the presents of Mr Ummer Koya Director JSS Malappuram. Mr Shemeer Babu T, Head, Dept of Tourism and Hotel Management presided over the function and Mr Janeesh Babu K P, Coordinator of the course felicitated the function.

will help them understand the physical structure of the industry in which they are planning to build their career. Mr. Hafees V K and Mr Janeesh Babu K P escorted the students.

## DEPARTMENT OF ECONOMICS

- Vol. 3. Issue 1 of Amal International Journal of Economics and Social Sciences was released on 31 July 2017.



A national Level seminar on 'Impact of GST and Demonetisation on Indian Economy' in collaboration with the Department of Commercial Taxes, Govt. of Kerala, was held on 07<sup>th</sup> November 2017. The Economics Association was inaugurated on the same programme. There were around 154 participants from the college.

- Department level Seminar on selected topics was held from 13<sup>th</sup> December 2017 to 15<sup>th</sup> December, 2017.

## DEPARTMENT OF COMPUTER SCIENCE

- "e-Seva" a platform for e-services was started by department of computer science on the beginning of the academic year 2017-18 for

- Alumni Meet of the Department was organised on 28<sup>th</sup> December, 2017.

- An orientation on Higher Education and Career Opportunities in Economics was conducted on 08 January 2018.

- Live telecast of Union Budget-2018 was held on 01<sup>st</sup> February, 2018.

- A Motivation Visit of Final Year Students to Central Universities and Institutions of National Importance in Hyderabad was undertaken from 31 January 2018 to 6<sup>th</sup> January 2018 with 2 faculties and 19 students.

- Industrial Visit to Eastern Condiments 25<sup>th</sup> and 26<sup>th</sup> January with 41 students and 3 faculties.

- Teacher's Day Celebration was organised by Economics Association on 5<sup>th</sup> September.

giving helping hands to backward students and local community.

- The department conducted One Day seminar on "Current Web

Technologies used in IT Sector” on 10<sup>th</sup> Oct 2017. Mr. Dikson Jose, Senior Developer, Logic Solutions-Kochi was the Resource Person.

- An inter-departmental level slide show presentation competition was held on 2<sup>nd</sup> Nov 2017 connecting to “kerala piravi”.



Computer Science Association (Zerone-18) was inaugurated by Mr. Anoo Babu (Head, GEMS Arts & Science College-Ramapuram) on 18<sup>th</sup> Dec 2017. The session was presided over by Principal, Dr. M. Usman. Mr. Anoo Babu led a Workshop on Android Technologies on the same day.

## DEPARTMENT OF PSYCHOLOGY

The Department of Psychology organized a programme “Teens meet” on 2.11.2017. The aim of the program was discussing the mental health of adolescents, Head of the Department Ms Ankitha Francis inaugurated the function and Ms Ahsana a faculty member of the Department handled the session.

On January tenth 2018 the Department of Psychology conducted a training programme for the orphan girls of the

nearby Orphanage. The aim of the programme was to motivate the students and empower them. Ms .Ahsana the faculty of the Psychology Department conducted the training .She discussed the self awareness, inferiority complex, communication skill and motivate the students to find out their potentials. Four second year students assisted her to give the activities during the training .The programme lasted for two hours, 2 to 4 pm.

It was a good experience for the girls and gave a good feedback after the programme.



## DEPARTMENT OF ARABIC

### ALIF (Arabic Language Interactive Forum)

The main aim of this wing is to know and learn Arabic language and its literature. This Forum conducted some programmes with the help of common course students. At the beginning of the academic year we formed the committee and conducted awareness class in Arabic Language and gave the students basic knowledge in Arabic language and its different usages.

#### World Arabic Language Day:

The Department of Psychology organized a programme discussing the mental health issues of females, “Penmanassu” on 08.03.2018, Principal Dr .M Usman inaugurated the function and Ms Ahsana handled the session.



The ALIF (Arabic Language Interactive Forum) and J I D College Myladi jointly conducted different programmes as the part of observing World Arabic Language Day of the year. Dr. Jamaludheen Farooqui (Former Principal, WMO College Muttill, Wayanad) delivered a speech on the topic of 'Arabic Language in Globalized Era'. Dr.M.Usman (Principal, Amal College) inaugurated the programme. M M Nadwi, Principal, JID College presided over the

function. PM Usmanali (Secretary NMOC) felicitated on the occasion.

#### Competition:

In connection with the observance of World Arabic Language Day, it also conducted various competitions among the students

### DEPARTMENT OF MALAYALAM

During the academic year 2017-18 the Department of Malayalam arranged a workshop on travelogue writing. A discussion on

### हिंदी विभाग

1. 2013 म ज्ञानपीठ पुरस्कार प्राप्तकेदारनाथ सिंह को श्रेष्ठ कृतियाँ पर चचा एवं विद्यार्थियाँ द्वारा प्रपत्र प्रस्तुत किया गया
2. 14 सितंबर 2017 को हिंदी दिवस के उपलक्ष्य म हिंदी सुलेख एवं हिंदी हस्ताक्षर प्रतियोगिता का आयोजन किया गया कुल 26 छात्रों ने भाग लिया
3. 12 अक्टूबर 2017 को कॉर्पोरेशन बक आंचालिक कार्यालय कोची और हिंदी विभाग के संयुक्त तत्वाधान म छात्रों के लिए हिंदी और रोजगार विषय पर एक कार्यक्रम आयोजित किया गया हिंदी अध्ययन के बाद मिलने वाले रोजगार के अवसरों के संबंध

like Essay Writing, Story Writing, Versification and composition of lyrics and winners were given prizes on the occasion of observance of world Arabic Language Day.

Malayalam film industry was also arranged for fourth semester BA-BSc students.

- म जानकारों दी गई साथ ही साथ हिंदी को प्रमुखता और उसके अंतरराष्ट्रीय रूप का परिचय भी कराया गया
4. 10 जनवरी 2017 को विश्व हिंदी दिवस के अवसर पर छात्रों के बीच राजभाषा हिंदी को शंकाओं को दूर करने हेतु एक विस्तृत चचा आयोजित की गई उनका शंकाओं का निवारण करने हेतु कॉर्पोरेशन बक के राजभाषा प्रबंधक राजेश के द्वारा एक सत्र भी लिया गया और जिसम सरकारों कार्यालयों म किए जाने वाले राजभाषा काय से संबंधित जानकारों भी दी गई और उसका पीपीटी प्रस्तुत भी की गई

## DEPARTMENT OF PHYSICAL EDUCATION

### ACHIEVEMENTS IN STATE AND NATIONAL CHAMPIONSHIP

1. Mr. BINU K RAJ. – Second year BSc. Computer Science secured **Bronze Medal** in the Inter Zone Inter Collegiate Taekwondo-do Championship, 2017-18, held at MD College, Thrissur.
2. Mr. Akshay Raj- First year BSc Computer Science secured **Gold Medal** in the 32<sup>nd</sup> National ITF Championship, 2017 held at Jaipur, Rajasthan
3. Mr. Akshay Kamal – Second year BBA secured 3<sup>rd</sup> place in 24<sup>th</sup> National Korfbal championship, 2017 held at Haryana.
4. Mr. Faras Ali M P – Second year B.Com secured 6<sup>th</sup> place in 10,000 meter Calicut University Athletic Championship 2017-18 held at Calicut University Synthetic track
5. Football team – College Football team secured runners up in Intercollegiate Invitational Football Tournament 2018, held at EKC Manjeri.

### INTER COLLEGIATE TOURNAMENT PARTICIPATION

#### Men Section

- Football – B-zone Inter collegiate Tournament conducted by M.E.S. College Mampad – 2 match won and secured Pre quarter round level
- Cricket - B Zone Inter Collegiate Cricket Tournament conducted by EKC College, Manjery– 3 matches won and secured pre qualifying level.
- Taekwondo–Inter zone Taekwondo championship conducted by M.D.College, Thrissur and secured one Bronze Medal in the championship.
- Baseball – participated in the Inter Zone Inter Collegiate Baseball Tournament conducted by Asmabi College, Thrissur and secured qualifying level.

#### I. Onam Celebration

As part of the Onam celebration, we conducted house wise minor games competitions in association with N.S.S. and College Union on 30<sup>th</sup> August, 2017. For men & women we conducted Ball Relay (3 men & 3 women), Office Tennis (3 men & 3

women), and Tug of war (9 members only). For men section, Sack race (2 members), Searching, Water Sponge (3 members) and for women category, Three Leg Race (3 members), Filling the Bottle (5 members) and Uri adi (1 member). In this competition, Diamond house was the champion, Ruby, Sapphire and Emerald secured second, third and fourth place

### INTRAMURAL GAMES COMPETITION

#### Men Category

##### 1. Football

Gold – Diamond House

Silver –SapphireHouse

Bronze – RubyHouse&

Emerald House

##### 2. Cricket

Gold – Diamond House

Silver – Ruby House

Bronze – Emerald and  
Sapphire House

### ANNUAL SPORTS DAY



12<sup>th</sup>Annual Sports Day  
“GYOZTES”2017 – 18 was conducted on  
18<sup>th</sup> January, 2018 Thursday at College  
Ground, Myladi, Nilambur.

#### Opening Ceremony

In the morning session, (18<sup>th</sup> January, 2018), the students were assembled at 09.30 a.m. and March past was started at sharp 09.45 a.m. Salute of the athletes was received by the chief guest, Mr. V P Vinod, Silver Medalist, 39<sup>th</sup> World Arm Wrestling Championship 2017 Hungary. The welcome speech was delivered by Mr.Shukoor N M. and the presidential address was done by Dr. M. Usman,Principal, Amal College. The meet was opened and hoisted the meet flag by the chief guest of the day.

After this, the torch relay was lighted by Chief Guest and handed over to Mr. Farshad, Captain Ruby house and he started the torch relay then he passed it to Mr. Shahul, Captain Diamond house, then Mr. Hifsu Rahman, Captain Emerald house, then to Mr. Anshid, Captain Sapphire house and at last hand over to Mr. Muhammed Thahir, General Captain then he lighted the meet flame. The Athletes' Oath was administered by Mr. Akshay Kamal, 3<sup>rd</sup> place in 24<sup>th</sup> National Korfball

#### MEN SECTION

championship, 2017 held at Haryana. Officials' oath was administered by Mr. Shanavas., Jumps Umpire. With the disposal of athlete the opening ceremony was over. The athletic events were started with 1500mtr men final.

#### Athletic events

The following events were conducted in the meet

Sl. No.	Events	Medal		House
1.	100 mts	G	Abdul Vajid	Emerald
		S	Farshid	Sapphire
		B	Labeeb T P	Sapphire
2.	200 mts	G	Abdul Vajid	Emerald
		S	Labeeb C M	Diamond
		B	Labeeb T P	Sapphire
3.	1500 mts	G	Faras Ali	Diamond
		S	Sharaf Ali	Emerald
		B	Baffin	Emerald
5.	4x100 mts Relay	G	--	Sapphire
		S	--	Emerald
		B	--	Diamond
6.	High Jump	G	Bunais	Sapphire



		S	Akhil	Ruby
		B	Akshay Kamal	Emerald
10.	Long Jump	G	Febin	Sapphire
		S	Farshid	Sapphire
		B	Akhil	Ruby
11.	Triple Jump	G	Febin	Sapphire
		S	Sharaf Ali	Emerald
		B	Farshid	Sapphire
12.	Shot put	G	Sibil	Sapphire
		S	Binu K Raj	Sapphire
		B	Faiz	Ruby
13.	Discuss throw	G	Sibil	Sapphire
		S	Ifsu Rahman	Emerald
		B	Binu K Raj	Sapphire
14.	Javelin throw	G	Ifsu Rahman	Emerald
		S	Binu K Raj	Sapphire
		B	Faras Ali	Diamond
<b>WOMEN SECTION</b>				
Sl. No.	Events	Medal		House
1.	100 mts	G	Swetha Prasad	Emerald
		S	Varna	Sapphire
		B	Krishnendhu	Diamond
2.	200 mts	G	Swetha Prasad	Emerald

		S	Krishnendhu	Diamond
		B	Vismaya	Emerald
4.	4x100 mts Relay	G	--	Emerald
		S	--	Ruby
		B	--	Diamond
5.	Long Jump	G	Rinsha	Ruby
		S	Varna	Sapphire
		B	Farhana	Sapphire
6.	Triple Jump	G	Krishnendhu	Diamond
		S	NooriyaYousaf	Emerald
		B	Farhana	Sapphire
7.	Shot put	G	Rasmi k	Diamond
		S	ShahanaSherin	Sapphire
		B	Risna k	Sapphire
8.	Discuss throw	G	Swetha	Emerald
		S	Rasmi k	Diamond
		B	Risna k	Sapphire
9.	Javelin throw	G	NooriyaYousaf	Emerald
		S	Rasmi k	Diamond
		B	Vismaya	Emerald

In the march Past, DiamondHouse secured gold, Emeraldhousewas silver and Rubyand Sapphirehouses secured bronze medal.

Emerald house became the overall champion with 71 points, Sapphire house got second position with 65 points, Daimond house got Third place with 43

points and Ruby house secured fourth place with 21points.

#### **Individual Champion**

In the men section – Mr. Abdul Wajid (Emerald house) with 3 gold

In the women section – Ms. Swetha Prasad (Emerald house) with3 gold

## Closing ceremony

The closing ceremony started at 04.00 p.m. and again assembled the athletes and officials in front of the Dais. The closing ceremony was attended by several dignitaries. Dr. M. Usman, Principal distributed the prizes for the winners and closed the meet with a few inspiring words.

Later, Meet flag was lowered by the four house captains and carried over to the Chief Guest of the Closing ceremony in a ceremonious fashion. The chief guest then handed it over to the Head of The Department, Physical Education of Amal College of Advanced Studies, for the safe custody.

With the national anthem the *Annual Sports Day* 2017 – 18 came to an end.

