



**AMAL COLLEGE**  
OF ADVANCED STUDIES

# **LEARNING OUTCOME BASED CURRICULUM FRAMEWORK FOR UNDERGRADUATE EDUCATION**

**BA ECONOMICS WITH FOREIGN TRADE**

**DEPARTMENT OF ECONOMICS**



**AMAL COLLEGE OF ADVANCED STUDIES**

**Myladi, Eranhimangad Po, Nilambur – 679329**

Aided by Govt. of Kerala & affiliated to the University of Calicut NAAC Accredited with A Grade (3.11 CGPA)

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## PREFACE

We are pleased to present the Learning Outcome Based Curriculum Framework for the Bachelor of Commerce in Computer Application program offered by the Department of Economics at Amal College of Advanced Studies, Nilambur. This document embodies our institution's vision and mission, guiding us toward academic excellence and reaffirming our commitment to providing comprehensive and forward-looking education.

Amal College's vision seeks to establish an advanced learning center that nurtures personal transformation, social empowerment, and excellence. Our mission centers on delivering quality education, shaping responsible citizens, fostering research and innovation, and equipping students with essential life skills. These core principles influence the development of this curriculum. The Department of Economics at Amal College aspires to transform the world through economics and management, leading the way in teaching and research, and producing future leaders capable of navigating the complexities of the business world.

This curriculum outlines the BA program, its aims, graduate attributes, Program Learning Outcomes, course-level learning outcomes, CLO-PLO Mapping, teaching and learning methodologies, and assessment techniques. It reflects our commitment to providing transformative education that aligns with the needs of today's world. This framework will guide our faculty and students as we continue our educational journey. The revised Guideline on LOCF will be in effect in the Curriculum of the college from the 2022-2023 Academic year onwards.

We express our appreciation to all those who contributed to its development.

Warm regards

**Dr. Zacaria TV**

Principal  
Amal College of Advanced Studies, Nilambur  
18/05/2022

VISION AND MISSION OF THE COLLEGE

VISION

Amal College envisions a dynamic educational hub promoting academic excellence, multilingual proficiency, innovation, global collaboration, social empowerment, sustainable development, and transformative learning with inclusivity and excellence.

MISSION

**Research and Innovation:** Cultivate scholars for academic excellence and societal impact, fostering proactive contributors to the nation.

**Multilingual Proficiency:** Equip youth with linguistic adaptability for globalized communication, emphasizing multilingual proficiency across cultural boundaries.

**Tech-Driven Engagement:** Implement tech innovations for seamless resource access, enhancing engagement and convenience in teaching and institutional activities.

**Inclusive Education and Global Competence:** Provide inclusive education, instill life skills, and cultivate global competence through strategic collaborations with high-standard institutions.

VISION AND MISSION OF THE DEPARTMENT

VISION

Our vision is to develop socially responsible economists with global outlook through specialized training in Foreign Trade-focused economic analysis. We aim to foster a research-oriented mindset for impactful policy development. Ultimately, we strive to inspire creative citizenship, encouraging students to actively participate as passionate volunteers in addressing contemporary challenges for nation-building.

MISSION

1. Provide specialized courses in Applied Economics, emphasizing expertise in Foreign Trade.
2. Mentor students to unleash their full potential, enabling them to actively contribute to the enhancement of national policies and programs.
3. Encourage students to make meaningful contributions to society through continuous engagement with local communities and various institutions, fostering a sense of responsibility and positive impact.

## INTRODUCTION

The curriculum framework for the Bachelor of Arts degree in Economics with a concentration in Foreign Trade has been thoughtfully crafted to establish a comprehensive structure that accommodates the customization of economics programs. This intentional flexibility is aimed at addressing the unique needs of students while remaining adaptable to the ever-evolving intersection of economics and foreign trade. The visionary framework serves a crucial role in maintaining the quality and standards of economics degrees and programs on a national scale.

At its core, the framework provides the foundation for periodic reviews, encompassing a broad framework that delineates agreed-upon graduate attributes, qualification descriptors, program learning outcomes, and course-level learning objectives. This ensures a consistent and standardized approach to the essential components of the curriculum.

It is imperative to highlight that the primary objective of this framework is not to impose a rigid, one-size-fits-all syllabus for economics programs. Nor does it mandate specific teaching methodologies or assessment procedures. Instead, the framework is designed to cultivate an environment of flexibility and innovation in various aspects of program development, syllabus design, teaching and learning methodologies, and the assessment of student learning outcomes. By embracing adaptability, the framework actively encourages a dynamic approach to economic education. This approach ensures that programs can effectively respond to the changing landscape of economics and foreign trade, all while maintaining the high academic standards that are integral to the discipline. The curriculum framework, therefore, serves as a guiding force for academic excellence, allowing for both consistency and adaptability within the realm of economics education.

## NATURE AND EXTENT OF THE UG PROGRAMME IN B A ECONOMICS WITH FOREIGN TRADE

The Bachelor of Arts program in Economics with a specialization in Foreign Trade is a comprehensive and interdisciplinary course that systematically explores the intricate intersection of economics and foreign trade. This program provides students with a deep understanding of various facets of economics, encompassing areas such as international trade, logistics, micro and macroeconomics, growth, and development.

The curriculum is designed to cover critical aspects of foreign trade, ensuring that students gain proficiency in areas such as foreign trade documentation, logistics, and shipping, insurance, foreign trade financing, and macroeconomic and microeconomic theories. This holistic approach equips students with a well-rounded perspective on the dynamics of both economics and foreign trade. A distinctive feature of the program is its emphasis on practical learning. Students have the opportunity to engage in field projects, allowing them to effectively frame and solve research problems within the realm of economics. This hands-on experience enhances their analytical and problem-solving skills, preparing them for real-world challenges.

Importantly, the B.A. Economics with Foreign Trade programs prioritize experiential learning, offering valuable opportunities for internships and industry exposure. This strategic focus on real-world applications not only enriches students' academic experience but also significantly contributes to enhancing their employability upon graduation. The program is designed to produce graduates who are not only well-versed in theoretical concepts but also adept at applying their knowledge in practical, industry-relevant scenarios.

## AIM OF THE UG PROGRAMME IN B A ECONOMICS WITH FOREIGN TRADE

The aims of the Undergraduate program in B.A. Economics with Foreign Trade include;

1. **Cultivating Creative and Socially Responsible Economists:** Fostering the development of creative and socially responsible individuals with a strong foundation in economics and a global perspective.
2. **Specialized Economic Analysis in Foreign Trade:** Providing students with in-depth training in economic analysis, with a specialization in Foreign Trade, ensuring a comprehensive understanding of international economic dynamics.
3. **Research Aptitude for Policy Development:** Cultivating a research-oriented mindset among students, with a focus on policy development in the field of economics and foreign trade.
4. **Proficiency to Meet Contemporary Challenges:** Equipping students with the skills and knowledge necessary to address the challenges of the modern economic landscape, preparing them to contribute effectively to the evolving global economic scenario.
5. **Development of Creative Citizenship:** Instilling a sense of creative citizenship, encouraging students to actively participate and contribute as passionate volunteers in nation-building initiatives.



**GRADUATE ATTRIBUTES FOR B A ECONOMICS WITH FOREIGN TRADE PROGRAM**

The Graduate Attributes for the Bachelor of Arts in Economics with Foreign Trade program have been formulated to furnish students with a diverse skill set and knowledge base that is pertinent to the dynamic intersection of commerce and technology. The following ten attributes have been identified as the most fitting from the provided list:

**GA1: Comprehensive Disciplinary Knowledge:** Graduates will demonstrate an in-depth understanding of both commerce and computer applications, enabling them to proficiently bridge the gap between these two domains.

**GA2: Effective Communication Skills:** Graduates will possess the ability to articulate ideas clearly, both in written and oral forms, using various media to ensure effective communication with diverse audiences, particularly when conveying complex information.

**GA3: Analytical and Critical Thinking:** Graduates will exhibit the capacity to apply analytical thinking to assess and evaluate evidence, arguments, and claims within the realms of commerce and computer applications, fostering a scientific approach to knowledge development.

**GA4: Practical Problem Solving:** Graduates will have the capability to apply their competencies to solve non-familiar problems and apply their learning to real-life situations, emphasizing practical problem-solving skills.

**GA5: Analytical Reasoning Skills:** Graduates will demonstrate the ability to evaluate the reliability of evidence, identify logical flaws in arguments, synthesize data from multiple sources, and draw valid conclusions, addressing opposing viewpoints effectively.

**GA6: Research-related Proficiency:** Graduates will exhibit a sense of inquiry, problem-solving ability, and the capacity to plan, execute, and report the results of

experiments or investigations, enabling them to contribute to research and development efforts.

**GA7: Information/Digital Literacy:** Graduates will possess the capability to access, evaluate, and utilize a variety of information sources, as well as apply appropriate software for data analysis, ensuring they are well-versed in digital tools and technologies.

**GA8: Self-directed Learning:** Graduates will be adept at working independently, identifying resources for projects, and managing projects to completion, showcasing their self-motivation and project management skills.

**GA9: Moral and Ethical Awareness/Reasoning:** Graduates will embrace moral and ethical values in their conduct, demonstrate ethical practices in their work, and exhibit a commitment to intellectual property rights, environmental sustainability, and objective, truthful actions.

**GA10: Lifelong Learning:** Orientation Graduates will have the ability and inclination for lifelong learning, continuously acquiring new knowledge and skills to adapt to changing workplace demands and contribute to personal development and societal objectives in an ever-evolving landscape.

Together, these attributes are intricately crafted to empower graduates from the Bachelor of Arts in Economics with Foreign Trade program, positioning them for excellence in their chosen careers. Beyond professional success, these attributes enable graduates to adeptly navigate the convergence of economics and foreign trade, filling the divide with their knowledge and skills. Moreover, the program aims to instill in graduates a sense of responsibility, fostering informed decision-making, ethical conduct, and adaptability in their professional endeavors. Thus, equipped with this comprehensive skill set, graduates are primed to make meaningful contributions to society as well-rounded, ethical, and flexible professionals.

## QUALIFICATION DESCRIPTORS FOR B A ECONOMICS WITH FOREIGN TRADE PROGRAM

The qualification descriptors for the Bachelor of Arts in Economics with Foreign Trade program provide a detailed overview of the essential attributes and competencies that graduates are anticipated to possess upon successfully completing their academic journey. These descriptors serve as an all-encompassing guide, outlining the necessary qualifications and skills expected from individuals holding a degree in economics with a specialization in foreign trade. They offer a comprehensive framework that articulates the distinctive features and expertise graduates are expected to bring to the professional landscape in the field of economics and foreign trade.

### 1. **Disciplinary Knowledge:**

- Graduates will possess a comprehensive understanding of economic theories, principles, and models, with a specialized focus on foreign trade.
- They will demonstrate proficiency in applying economic concepts to analyze and interpret various aspects of global trade.

### 2. **Analytical Skills:**

- Graduates will be equipped with analytical reasoning skills to critically assess economic trends, trade policies, and global economic issues.
- They will demonstrate the ability to analyze and interpret quantitative and qualitative data related to economic phenomena and foreign trade.

### 3. **Communication Proficiency:**

- Graduates will exhibit effective communication skills, both written and oral, enabling them to convey complex economic ideas and trade-related information to diverse audiences.

### 4. **Research Abilities:**

- Graduates will possess research-related skills, including the ability to formulate research questions, design research methodologies, and conduct empirical investigations in the field of economics and foreign trade.

**5. Problem-Solving Capabilities:**

- Graduates will demonstrate the capacity to apply economic theories and analytical tools to solve real-world problems related to international trade, logistics, and economic development.

**6. Global Perspective:**

- Graduates will develop a global perspective, understanding the interplay between economies, cultures, and institutions in the context of foreign trade.
- They will be capable of analyzing the implications of economic decisions on a global scale.

**7. Technological Literacy:**

- Graduates will exhibit proficiency in utilizing relevant digital tools and technologies for economic analysis, data interpretation, and foreign trade documentation.

**8. Ethical Awareness:**

- Graduates will embrace ethical values and practices in their economic analyses and foreign trade engagements, demonstrating awareness of ethical considerations in economic decision-making.

**9. Team Collaboration:**

- Graduates will be adept at working collaboratively in diverse teams, understanding the significance of teamwork in addressing complex economic and trade-related challenges.

**10. Lifelong Learning Orientation:**

- Graduates will have a commitment to lifelong learning, recognizing the dynamic nature of economics and foreign trade and adapting to continuous advancements in these fields.

These qualification descriptors outline the key attributes and competencies that graduates of the program are expected to acquire, ensuring a well-rounded and highly skilled professional profile in the field of economics with a specialization in foreign trade.

**PROGRAM LEARNING OUTCOMES (PLO) OF B A ECONOMICS  
WITH FOREIGN TRADE**

<b>PLO1</b>	Students acquire theoretical and practical knowledge that makes accurate analysis of the economic situation possible.
<b>PLO2</b>	Students internalize and evaluate inter and intra-connections between the economy and society.
<b>PLO3</b>	Students develop a global perspective and take a local approach in dealing socio-economic problems
<b>PLO4</b>	Students familiarize different economic system and interpret the implications of decisions related to economic policy.
<b>PLO5</b>	Students master skills required to meet the call of the industry and society
<b>PLO6</b>	Students develop the attitude to conduct research in the socio economic issues arising in their environment.
<b>PLO7</b>	Students assimilate the necessary analytical and interpretational skill related to socio, political and economic issues.
<b>PLO8</b>	Students develop a scientific approach to analyze the socio-political and economic issues in the language of an economist.
<b>PLO9</b>	Student's analyses economy objectively, interpret the economic events and visualize the economic future of the nation.
<b>PLO10</b>	Students understand the practical side of international trade and develop interest to choose a career in the foreign trade related sectors.
<b>PLO11</b>	Students masters innovative practices in logistics management, export-import procedures and documentation

**COURSE LEARNING OUTCOMES (CLO) OF UNDER GRADUATE PROGRAMME: B A ECONOMICS WITH FOREIGN TRADE**

Course Learning Outcomes (CLOs) succinctly outline what students should learn from a course, driving curriculum, teaching methods, and assessments while aligning with program objectives for effective education.

MICROECONOMICS-I- ECO1B01	
Course Code	ECO1B01
Course Title	MICROECONOMICS-I
Credits	5
Hours/Weeks	6
Category	Core
Semester	I
Regulation	2019

**COURSE LEARNING OUTCOMES**

CLO1	Students explain what Economics is and explain why it is important
CLO2	Students explain how economists use economic models
CLO3	Students understand the scarcity and choice in the economy and the basic Problems of an economy.
CLO4	Students explain and illustrate market equilibrium and disequilibrium.
CLO5	Students analyse how consumers maximize the total utility within a given income using the utility maximizing rule. Students describe how consumer’s utility changes when income or price change
CLO6	Students define the term production and explain what a production function is; define and differentiate between marginal, average and total Product; compute and graph marginal, average and total product.
CLO7	Students define and differentiate between different cost concepts and Interpret the relation between long run and short run costs.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PLO 11
CLO1	2	1		1							
CLO2	3					2					
CLO3			2						1		
CLO4		1		2					3		
CLO5											
CLO6							1	2			3
CLO7					3	1	3	1			

**MICROECONOMICS-I- ECO2B02**

Course Code	ECO2B02
Course Title	MACROECONOMICS-I
Credits	4
Hours/Weeks	6
Category	Core
Semester	2
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students appreciate the context in which Macroeconomics emerged as a separate discipline.
<b>CLO2</b>	Students understand the concepts regarding macroeconomic model building.
<b>CLO3</b>	Students understand and evaluate different concepts and measurements of national income.
<b>CLO4</b>	Students explain how output and employment are determined in classical and Keynesian systems of economics.
<b>CLO5</b>	Students explain and analyses why actual output will fall short of the productive capacity of the economy.
<b>CLO6</b>	Students evaluate fiscal policies of Governments at different situations.
<b>CLO7</b>	Students understand and generalize the concept of money and money supply in the economy and evaluate monetary policy of different Governments.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PLO 11
CLO1	2	1	2	2		1	1	1	2	1	1
CLO2	2	2	2	2		1	2	2	2	2	2
CLO3	2	2	2	1		1	2	1	2	1	
CLO4	2	2	1	2		1	2	2	1		
CLO5											
CLO6	1	1	1	1		2	2	2	1		3
CLO7		1								1	

**QUANTITATIVE METHODS FOR ECONOMIC ANALYSIS-I  
ECO3BO3**

Course Code	ECO3BO3
Course Title	Quantitative Methods for Economic Analysis-I
Credits	4
Hours/Weeks	5
Category	Core
Semester	3
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students understand and demonstrate sound quantitative skills to collect analyses and interpret empirical data related to socioeconomic issues.
<b>CLO2</b>	Students understand the skill in statistical and mathematical techniques that are required for a meaningful study of applied economics and for carrying out empirical analysis.
<b>CLO3</b>	Students generalize skills in quantitative analysis and apply it to study the concepts in most branches of economics
<b>CLO4</b>	Students solve and analyse the data using Spread Sheet
<b>CLO5</b>	Students draw graphs with the help of economic data
<b>CLO6</b>	Students analyse and apply different techniques of correlation and regression analysis.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	3	2	1	1	1			2		1	
CLO2	2	2	2	1	2		1	2		1	
CLO3	1	2	2		1		2			1	
CLO4	1	1		3	1		2		2		
CLO5	1	2	1	1	2	2	1		2	1	
CLO6						3		1			2



MICROECONOMICS-II- ECO3B03

Course Code	ECO3B03
Course Title	Microeconomics-II
Credits	4
Hours/Weeks	4
Category	Core
Semester	3
Regulation	2019

COURSE LEARNING OUTCOMES

<b>CLO1</b>	Students understand the difference between the firm and industry; explain and illustrate Demand curve, Average Revenue curve and Marginal Revenue curve of a perfectly competitive firm.
<b>CLO2</b>	Students understand and determine the break-even and shut down points of production for a perfectly competitive firm; understand why perfectly competitive markets are efficient.
<b>CLO3</b>	Students define and analyse the characteristics of monopoly and explain the sources of barriers to entry.
<b>CLO4</b>	Students explain why a monopoly is inefficient using dead weight loss; differentiate between a single price monopolist and a price discriminating monopolist.
<b>CLO5</b>	Students define the characteristics of a monopolistically competitive industry and explain the difference between short run and long run equilibrium in a monopolistically competitive industry.
<b>CLO6</b>	Students define characteristics of oligopolies and explain why collusion can occur in oligopolistic industries.
<b>CLO7</b>	Students explain pricing and employment of factor inputs and define demand for and supply of factor inputs.
<b>CLO8</b>	Students explain equilibrium in competitive factor market and factor market with monopoly power.

CLO-PLO MAPPING

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	3	3		1	2						
CLO2	2	2		1	2						
CLO3	1	1		1		1				1	
CLO4	1	1		2							
CLO5	2	2		1	2						
CLO6				2							
CLO7							3				
CLO8								3			

**QUANTITATIVE METHODS FOR ECONOMIC ANALYSIS-II- ECO4BO5**

Course Code	ECO4BO5
Course Title	Quantitative Methods for Economic Analysis-II
Credits	4
Hours/Weeks	5
Category	Core
Semester	4
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students understand the skill in the calculation of mathematical techniques that are required for a meaningful study of applied economics and other branches.
<b>CLO2</b>	Students understand and demonstrate sound quantitative skills to collect analyse and interpret empirical data related to socio-economic issues.
<b>CLO3</b>	Students understand and apply the concepts Derivatives and Marginal Concepts
<b>CLO4</b>	Students quantify economic variables and apply statistical techniques in Economics.
<b>CLO5</b>	Students understand and calculate different concepts coming under index number.
<b>CLO6</b>	Students analyse and apply different concepts coming under the areas of vital statistics
<b>CLO7</b>	Students understand and solve different problems of probabilities.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	3	2									
CLO2	2	3									
CLO3			2						1		
CLO4		2		2							
CLO5					2						
CLO6						2					
CLO7							2				

MACROECONOMICS-II - ECO4B06

Course Code	ECO4B06
Course Title	Quantitative Methods for Economic Analysis-II
Credits	4
Hours/Weeks	5
Category	Core
Semester	4
Regulation	2019

COURSE LEARNING OUTCOMES

<b>CLO1</b>	Students understand and derive IS-LM curves and use the framework to explain the working of an economy
<b>CLO2</b>	Students explain the way fiscal and monetary policy works and apply the concept of ISLM framework.
<b>CLO3</b>	Students explain the concept and measurement of inflation and unemployment
<b>CLO4</b>	Students explain the trade-off between inflation and unemployment as predicted by the Phillips curve and its collapse after the stagflation of 1970s
<b>CLO5</b>	Students analyze different phases of trade cycle, and demonstrate various trade cycle theories
<b>CLO6</b>	Students understand and analyse the reasons for economic recessions and suggest the appropriate instruments of monetary and fiscal policy.
<b>CLO7</b>	Students measure the inflation in the economy and apply the concepts like WPI-CPI-PPI-GDP deflator.

CLO-PLO MAPPING

Outcome	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	3	3					2				
CLO2	3	3				2	2				
CLO3	1	1	2	2			2				
CLO4	1	2		2							
CLO5		1			2	2					
CLO6				2		3					
CLO7			2				3				

**FISCAL ECONOMICS - EC05B07**

Course Code	EC05B07
Course Title	Fiscal Economics
Credits	4
Hours/Weeks	6
Category	Core
Semester	5
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students define and differentiate public finance and private finance and to generalize the concept of maximum social advantage
<b>CLO2</b>	Students understand and explain the public expenditure and the effects and importance of public expenditure in India
<b>CLO3</b>	Students understand the cost-benefit analysis and apply its principle in the day today economic life.
<b>CLO4</b>	Students understand various concepts of tax, explain the tax and non-tax revenue and compare and contrast the direct tax and indirect tax and its benefits.
<b>CLO5</b>	Students understand and develop the skill to calculate personal, corporate income tax and other taxes
<b>CLO6</b>	Students explain the types of public debt and analyse how debt is repaid.
<b>CLO7</b>	Students describe government budget and budgeting and understand the different aspects of federal finance and local finance
<b>CLO8</b>	Students understand the federal finance, function of finance commissions and analyse Centre State financial relations
<b>CLO8</b>	Students understand NITI Aayog and explain local finances and functions and revenues

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	2	2	1	2		2					
CLO2	2	2	1	2							
CLO3			2				2				
CLO4	2	2	2	3	2	2	2	2			
CLO5	1	1	1	2	3		1		1		
CLO6	2	2	1			2	2				
CLO7	2	2	2								
CLO8								3		2	2

**INDIAN ECONOMIC DEVELOPMENT - EC05B08**

Course Code	EC05B08
Course Title	Indian Economic Development
Credits	4
Hours/Weeks	6
Category	Core
Semester	5
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students explain the growth and structural changes happened in Indian economy from British period to till date.
<b>CLO2</b>	Students understand the background and programmes under new economic policy
<b>CLO3</b>	Students Understand the place of Agriculture, Industry and service sector in India's economy.
<b>CLO4</b>	Students describe the causes and magnitude of poverty and unemployment in India.
<b>CLO5</b>	Students analyse various economic issues happening around us.
<b>CLO6</b>	Students understand and evaluate numerical information relating to various aspects of Indian economy and India's economic policies.
<b>CLO7</b>	Students refer books related to Indian economy, collect clippings and articles from newspapers and magazines and also follow economic survey, economic review and RBI Bulletin.
<b>CLO8</b>	Students explore beyond the texts, conducts field visits and report economic events from field visits.
<b>CLO9</b>	Students analyse the basic characteristics of Kerala economy and evaluate the Kerala model with other economies.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	2	2		2			2		2		
CLO2	2	2	2	2			2		2		
CLO3			2	2							
CLO4			2	2	2						
CLO5					3						
CLO6						3					
CLO7	2	2	2	2			3	3			
CLO8	1	1	1					3	1		
CLO9			2						3		

**EXPORT MARKETING - EFT5B094**

Course Code	EFT5B094
Course Title	Export Marketing
Credits	4
Hours/Weeks	5
Category	Core
Semester	5
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students will be able to interpret about different modes of entry in to international marketing They understand about the role of culture in international business
<b>CLO2</b>	students manage export marketing activities
<b>CLO3</b>	Students organise how to mix the elements for effective international marketing
<b>CLO4</b>	Students demonstrate about different trading blocs and economic integrations and their role in international trade
<b>CLO5</b>	Students summarise about various aspects of logistics in e commerce
<b>CLO6</b>	Students interpret about fixation of export price and their importance in export trade.
<b>CLO7</b>	Students examine about how product can be designed according to the taste and preference of overseas buyers
<b>CLO8</b>	students summarize various facets of foreign exchange
<b>CLO9</b>	Students evaluate the international monetary position of a country

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	2	2	2							3	
CLO2										2	
CLO3		2	3							3	
CLO4			2	3							
CLO5					2					1	
CLO6						2					
CLO7							2				3
CLO8								3			
CLO9									3		

**FOREIGN TRADE DOCUMENTATION AND LOGISTICS- EFT5 B10**

Course Code	EFT5 B10
Course Title	Foreign Trade Documentation and Logistics
Credits	4
Hours/Weeks	5
Category	Core
Semester	5
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students explain the different documents used in international trade
<b>CLO2</b>	Students identify the rationale behind documentation
<b>CLO3</b>	Students analyse the procedures involved in exporting and importing
<b>CLO4</b>	Students identify the different intermediaries in export marketing
<b>CLO5</b>	Students develop an idea about the concept of logistics and its various facets
<b>CLO6</b>	Students identify different distribution channels in international n trade
<b>CLO7</b>	Students understand various facets in international marketing
<b>CLO8</b>	Students differentiate between merits and defects of outsourcing
<b>CLO9</b>	Students explain the concepts related to logistics

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PLO 11
CLO1	2	2	2							2	
CLO2											
CLO3			3							2	
CLO4			2	3			2			2	
CLO5					2					2	
CLO6			2			2	2		2		2
CLO7			2				2				2
CLO8								3			
CLO9									2		

**SHIPPING AND INSURANCE - EFT6B11**

Course Code	EFT6B11
Course Title	Shipping and Insurance
Credits	4
Hours/Weeks	5
Category	Core
Semester	6
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students summarise about various types of ships and services
<b>CLO2</b>	Students make use of information about marine insurance and its claim procedure
<b>CLO3</b>	Students understand about the role of ECGC in international trade
<b>CLO4</b>	Students understand more on Marine Insurance

**CLO-PLO MAPPING**

Out come	PL O1	PL O2	PL O3	PL O4	PL O5	PL O6	PL O7	PL O8	PL O9	PL O10	PLO 11
CLO1	2	2								2	
CLO2											
CLO3			2							2	
CLO4				2							



**INTERNATIONAL ECONOMICS - EC06B12**

Course Code	EC06B12
Course Title	International Economics
Credits	4
Hours/Weeks	5
Category	Core
Semester	6
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students evaluate how international trade promotes economic development. Students compare and contrast different trade theories.
<b>CLO2</b>	Students understand the ways in which free trade and restrictive trade policies could be practiced
<b>CLO3</b>	Students relate different exchange rate systems with the current systems of foreign exchange determination across the globe
<b>CLO4</b>	The students are expected to acquire skill that will help them to take rational decisions in issues related to international economics.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PLO 11
CLO1	2								2	3	
CLO2		3									
CLO3			2						2		
CLO4				2			2	2			

**FOREIGN TRADE FINANCING AND PROCEDURE - EFT6B13**

Course Code	EFT6B13
Course Title	Foreign Trade Financing and Procedure
Credits	4
Hours/Weeks	5
Category	Core
Semester	6
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students understand various export promotion activities and the incentives by Govt of India
<b>CLO2</b>	Students get an idea about the methods of availing export finance
<b>CLO3</b>	Students familiarise about different acts relating to foreign exchange
<b>CLO4</b>	Students identify different aspects related to foreign exchange

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PLO 11
CLO1	2			2			2		2	3	
CLO2		2						2			
CLO3			2								
CLO4				2							

**ECONOMICS OF GROWTH AND DEVELOPMENT - ECO6B14**

Course Code	ECO6B14
Course Title	Economics of Growth and Development
Credits	4
Hours/Weeks	5
Category	Core
Semester	6
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students understand the theoretical framework for growth and development discourses under different schools of economic thoughts and develop better insights and knowledge on issues and challenges on economic development.
<b>CLO2</b>	Students understand various theories of growth and development and analyze the problems of the developing world.
<b>CLO3</b>	Students develop attitudes towards the problems of underdevelopment and evaluate different policies and theories to overcome the issues of underdevelopment.
<b>CLO4</b>	Students internalize the concept of Sustainable development, identify various environmental issues and appreciate the values of sustainable development.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	3	2	2						2		
CLO2	2	3	2						2		
CLO3	2	2	3						3		
CLO4				3							

**PROJECT- ECO6B15**

Course Code	ECO6B15
Course Title	Project Work
Credits	2
Hours/Weeks	2
Category	Core
Semester	6
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students understand the importance of literature review in the projects and review various journals and research papers for their projects.
<b>CLO2</b>	Students analyse various research design and methods
<b>CLO3</b>	Students understand the methods of collecting data and analyse hypothesis.
<b>CLO4</b>	Students report projects in a systematic way.

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	2					2	2	2	2	3	2
CLO2		3				2	2	2	2	2	2
CLO3			3			2	2	2	2	2	2
CLO4				2							

**URBAN ECONOMICS - ECO6B18**

Course Code	ECO6B18
Course Title	Urban Economics
Credits	3
Hours/Weeks	3
Category	Elective
Semester	6
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students understand the fundamental terminologies of urban economics
<b>CLO2</b>	Students Identify the problems associated with urbanisation
<b>CLO3</b>	Understand the theories and analytical tools in urban economics
<b>CLO4</b>	Evaluate the policy initiatives developed in urban India

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PL O11
CLO1	2	1	2	1							
CLO2		3		2							
CLO3			3	1							
CLO4				2							

**ECONOMICS IN EVERY DAY LIFE - ECO5 D01**

Course Code	ECO5 D01
Course Title	Economics in Every Day Life
Credits	3
Hours/Weeks	3
Category	Open Course
Semester	5
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Non-economic students understand the basic concepts in economics and recognize the importance of economic science in their everyday life.
<b>CLO2</b>	Students understand and explain basic concepts from micro and macro economics
<b>CLO3</b>	Students develop interest to understand the working of an economy.
<b>CLO4</b>	Students understand and evaluate the working of budgetary system in an economy

**CLO-PLO MAPPING**

Out come	PL O1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PL O9	PLO 10	PLO 11
CLO1	2	2	2								
CLO2	2	2	2								
CLO3	1	1	3								
CLO4	1	1	2								

**BANKING I - ECO1 (2) CO3**

Course Code	ECO1(2)CO3
Course Title	Banking I
Credits	4
Hours/Weeks	6
Category	Complementary
Semester	1
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students define the bank, classify different banks and analyse the various roles of banks in the economy.
<b>CLO2</b>	Students understand the various structures of banks and illustrate balance sheet and managements of funds.
<b>CLO3</b>	Students explain various negotiable instruments and classify them on the basis of characteristics
<b>CLO4</b>	Students understand and explain the innovations in the banking sector and apply the knowledge in their day to day banking practices.

**CLO-PLO MAPPING**

Out come	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	PLO 11
CLO1	3	3		2			2	2	2	1	1
CLO2	3	3		2			2	2	2	1	1
CLO3	1	1	1	2			2	2	2	1	1
CLO4	2	2		3			3	3	3	1	1

**BANKING II - ECO 4(3) CO3**

Course Code	ECO 4(3)CO3
Course Title	Banking II
Credits	4
Hours/Weeks	6
Category	Complementary
Semester	4
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students understand rural banking in India and analyse the three tier structure of banks in the country.
<b>CLO2</b>	Students understand and analyse various banking sector reforms in the Country.
<b>CLO3</b>	Students explain role and function of RBI and classify different monetary policy instruments.
<b>CLO4</b>	Students understand and explain the role of development banks in India and classify development banks

**CLO-PLO MAPPING**

Out come	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	PL O11
CLO1	3	2	2		2	3	2	3	2	1	1
CLO2	3	3	2		2	3	2	3	2	1	1
CLO3	3	3	3	2	2	3	2	3	2	1	1
CLO4	3	2	2	3	2	3	2	3	2	1	1



**COOPERATION I - ECO 4(3) CO3**

Cooperation I	
Course Code	ECO 4(3) CO3
Course Title	Cooperation I
Credits	4
Hours/Weeks	6
Category	Complementary
Semester	2
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students define the concept of Co-operation and other business enterprises and understand then role of cooperative movements in a dynamic economy.
<b>CLO2</b>	Students understand and analyse the cooperative movements of some foreign countries
<b>CLO3</b>	Students explain and understand the origin and development of Co-operative Movements in India-Cooperative Legislations and Administrations-Recent developments.
<b>CLO4</b>	Students understand the role of Co-operative Agricultural and Rural Development Banks-Refinancing of Co- operative Banks- Role of NABARD and other agencies.

**CLO-PLO MAPPING**

Out come	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	PLO 11
CLO1	3	2	2		2	3	2	3	2	1	1
CLO2	3	3	2		2	3	2	3	2	1	1
CLO3	3	3	3	2	2	2	2	3	3	1	1
CLO4	3	2	2	3	2	2	2	3	2	1	1

**COOPERATION II - ECO 4(3) CO2**

Course Code	ECO 4(3) CO2
Course Title	Cooperation II
Credits	4
Hours/Weeks	6
Category	Complementary
Semester	3
Regulation	2019

**COURSE LEARNING OUTCOMES**

<b>CLO1</b>	Students define the concept of agriculture Co-operatives and other related agriculture cooperatives associated to it.
<b>CLO2</b>	Students explain and understand the role of human resource development in cooperatives.
<b>CLO3</b>	Students understand and explain the history & role of Co-operative movement in Kerala
<b>CLO4</b>	Students understand and analyse the role SHG and Kudumbashree in the cooperative movement of Kerala

**CLO-PLO MAPPING**

Out come	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	PLO 11
CLO1	3	1	2	1		2	2	2	2		
CLO2	3	2	2	1		2	2	2	2		
CLO3	3	2	3	2		2	2	2	2		
CLO4	3	2	2	3		2	2	2	2		

## TEACHING LEARNING PROCESS

The teaching-learning process for the Bachelor of Arts program in Economics with Foreign Trade at our institution encompasses a multifaceted approach designed to cater to the diverse learning styles and needs of our students. We recognize the importance of adapting to the ever-evolving educational landscape while maintaining a strong foundation in traditional methods. Our methodology combines classroom lectures, embracing both traditional and ICT-enabled tools, to ensure a comprehensive understanding of the subject matter. We promote active engagement through written assignments, seminar presentations by students, and field visits, fostering critical thinking and practical insights.

Assessment is a key component, with unit tests, discussions, debates, and role-playing exercises enabling students to apply their knowledge. Our dynamic approach extends to online classes facilitated by a robust learning management system, allowing for flexibility and accessibility. We are attentive to the diverse learning paces of our students, offering remedial classes for those who may require additional support and encouraging advanced learners through self-study assignments. Additionally, the pinnacle of our program involves project work in the sixth semester, providing students with the opportunity to apply their skills in real-world scenarios.

By embracing a holistic teaching-learning process, we aim to empower our students with a well-rounded education, equipping them for success in a dynamic and competitive global landscape.

## ASSESSMENT METHODS

The assessment methods for the Bachelor of Arts Programme in Economics with Foreign Trade comprise Continuous Internal Evaluation (CIE) and External Evaluation (EE). CIE, accounting for 20% of the total evaluation, includes assignments, seminars, attendance, and two internal tests. EE carries the remaining 80% weightage and is executed through 2.5-hour written examinations at the end of each semester. Additionally, the program culminates with a viva voce examination for project work in the sixth semester. These assessment methods ensure a comprehensive evaluation, combining continuous engagement, external examinations, and practical project assessments to gauge students' knowledge, skills, and understanding of commerce.

## CONCLUSION

In conclusion, this Learning Outcome Based Curriculum Framework stands as a blueprint to drive educational excellence, aligning our vision with tangible learning objectives, and guiding our journey towards academic excellence.



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