



AMAL COLLEGE
OF ADVANCED STUDIES

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Myladi, Eranhimangad PO, Nilambur, Kerala – 679329

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FEEDBACK ANALYSIS REPORT

Alumni Feedback on Curriculum Design and Implementation for the Academic Year 2020-2021



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ALUMNI FEEDBACK ON CURRICULUM DESIGN AND IMPLIMENTAION FOR THE ACADEMINC YEAR 2020-21

Introduction

Feedback from the stakeholders are the key element in imparting quality in higher education. Curriculum of the courses taught in a programme should be carefully designed and implemented to ensure high standard. At amal college we have been taking feedback from all stakeholders. Old students are being an integral part of education, we have collected exhaustive feedback from them on curriculum design and implementation.

Methodology of data collection and analysis

We have used a structured Google form questionnaire for collecting responses online from our old students every academic year. Qualitative statements in five point agreement scale were used to study alumni feedback. Basic profile analysis and descriptive analysis of alumni feedback for various dimensions of curriculum are done.

Analysis of Alumni Profile

In order to study profile of the alumni variables such as gender programme studied, year of completion, highest qualification held etc are collected and analysed. The result of analysis is presented in Table 1.

Table 1: Profile of the Alumni

Variable	Category	Alumni Count	Percentage
Gender	Female	42	41.2
	Male	60	58.8
	Total	102	100.0
Programme	B.com	69	67.6
	BA Economics	13	12.7
	BBA	5	4.9
	BTHM	15	14.7
	Total	102	100.0
Year of Completion	2016 and before	47	46.1

	2017	4	3.9
	2018	17	16.7
	2019	22	21.6
	2020	12	11.8
	Total	102	100.0
Highest Qualification	Degree	40	39.2
	M. Phil	1	1.0
	PG	61	59.8
	Total	102	100.0

Analysis of Alumni feedback on curriculum

In order to understand alumni feedback on curriculum design and implementation seven qualitative statements were given to mark their level of agreement with that. The result of analysis is presented in Table 2.

Table 2: Alumni Feedback on Curriculum

Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
	%	%	%	%	%
The programme offered to me was suitably demanding	49%	45%	2%	4%	0%
The syllabus prescribed for the Programme was well organized and UpToDate	39%	45%	3%	13%	0%
Project work/Internships offered under my programme was adequate and relevant	42%	44%	1%	13%	0%
Conduct of examinations and publication of results were strictly according to the predetermined schedule	39%	36%	5%	17%	3%
The Curriculum has enhanced my Competency in communication, critical thinking, problem solving and creativity	36%	51%	4%	9%	0%
The programme was capable of creating skills required at workplace	40%	42%	3%	13%	2%
Overall learning environment offered in the campus were excellent	61%	33%	0%	6%	0%

The above analysis shows that our old students highly agree with the effectiveness curriculum design and implementation.


Interpretation

Alumni has relatively higher level of satisfaction with the curriculum and its implementation as revealed by the survey. The institution can focus on maintaining current methodology and introducing new ways to improve its effectiveness further.

Date: 21/12/2021

Place: Amal College Niambur




Principal
Prof. (Dr) BACIPA T.V.
PEN. 470319
Principal
Amal College of Advanced Studies
Eranhimangad P.O., Nilambur - 679329