



AMAL COLLEGE  
OF ADVANCED STUDIES

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Myladi, Eranhimangad PO, Nilambur, Kerala – 679329

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## FEEDBACK ANALYSIS REPORT

### Employer's Feedback on Academic Performance and Ambience of the Institution 2022-2023



AMAL COLLEGE OF ADVANCED STUDIES NILAMBUR  
Myladi, Eranhimangad Po, Nilambur 679329

EMPLOYER'S FEEDBACK ON ACADEMIC PERFORMANCE AND  
AMBIENCE OF THE INSTITUTION 2022-23

### Introduction

Welcome to the Employer Feedback Analysis Report for the academic year 2022-23 from Amal College of Advanced Studies, Nilambur. This report exclusively presents insights gathered from our esteemed employers regarding the academic performance and institutional ambience. With feedback collected through our online questionnaire featuring eight statements on a five-point scale, our Internal Quality Assurance Cell (IQAC) has meticulously analyzed this data. This report underscores our commitment to aligning our educational offerings with industry expectations and fostering a conducive learning environment. We extend our sincere appreciation to all participating employers for their invaluable insights.

### Methodology for Data Collection

Data collection involved administering an online questionnaire to employers, soliciting feedback on academic performance and institutional ambience at Amal College of Advanced Studies, Nilambur, for the academic year 2022-23. The questionnaire comprised eight statements rated on a five-point scale (0-4). Employers were asked to evaluate various aspects, including the preparedness of graduates, curriculum relevance, campus facilities, and overall ambience. The questionnaire was distributed electronically to a targeted list of employers associated with the college.

### Profile of Employers

Profile of the employers who participated in the feedback survey are analyzed as shown in Table 1

*Table 1: Employer's Profile*

Variable	Category	No of respondents	Percentage
Nature of Enterprise	Manufacturing	14	29.17
	Service	38	70.83
Location of Enterprise	Domestic	29	60.41
	International	19	39.59

## Interpretation

In terms of the nature of enterprise, 70.83% of respondents were from service-oriented enterprises, while 29.17% were from manufacturing sectors. Regarding the location of enterprises, a majority (60.41%) were domestic, with 39.59% representing international establishments. This distribution indicates a diverse range of employers, reflecting both domestic and international perspectives and a significant presence from service-oriented industries.

## Analysis of Employer's Feedback

<b>Feedback on Academic Performance and Institution's Ambience</b>					
<b>Question statements</b>	<b>Excellent</b>	<b>Good</b>	<b>Satisfactory</b>	<b>Poor</b>	<b>Score</b>
How would you rate the overall academic preparedness of the graduates from Amal College for their roles within your organization?	35	11	1	1	3.67
Percentage	73%	23%	2%	2%	92%
How effective do you find the theoretical knowledge imparted by graduates from Amal College in their practical application within your company?	34	9	4	1	3.58
Percentage	71%	19%	8%	2%	90%
To what extent do you believe the curriculum at Amal College adequately aligns with the industry's current requirements and trends?	32	15	1	0	3.65
Percentage	67%	31%	2%	0%	91%
How would you rate the communication and interpersonal skills demonstrated by graduates from Amal College in a professional setting?	40	5	3	0	3.77
Percentage	83%	10%	6%	0%	94%
How well do you perceive the problem-solving abilities and critical thinking skills of graduates from Amal College?	30	10	5	3	3.40
Percentage	63%	21%	10%	6%	85%
Considering the workplace environment, how would you rate the professionalism and work ethic exhibited by graduates from Amal College?	42	5	1	0	3.85
Percentage	88%	10%	2%	0%	96%
How would you rate the cleanliness and maintenance of the campus facilities provided by Amal College for internships or campus placement activities?	40	6	2	0	3.79
Percentage	83%	13%	4%	0%	95%
How satisfied are you with the support and coordination provided by the college administration in facilitating internships and campus placement activities?	44	2	2	0	3.88
Percentage	92%	4%	4%	0%	97%
<b>Overall Score</b>	<b>3.70</b>		<b>92%</b>		<b>3.70</b>

## Interpretation

The feedback from employers on the academic performance and institution's ambience at Amal College of Advanced Studies showcases overwhelmingly positive sentiments. Across various dimensions of academic preparedness, theoretical knowledge application, and alignment with industry standards, employers rated the graduates highly, with percentages ranging from 67% to 83%, indicating a strong acknowledgment of their skills and competencies.

Particularly noteworthy is the praise for graduates' communication skills (83%) and professionalism (88%), suggesting that they are well-equipped for the demands of the professional world. Employers also expressed high satisfaction with campus facilities' cleanliness and maintenance (83%), indicating a conducive environment for internships and campus placement activities.

Furthermore, the commendable rating for the support and coordination provided by the college administration (92%) highlights effective facilitation of internships and placements, reinforcing the institution's commitment to fostering successful transitions from academia to the workforce.

Overall, with an impressive overall score of 3.70 and a satisfaction rate of 92%, this feedback underscores Amal College's dedication to academic excellence and providing a conducive learning environment that effectively prepares students for professional endeavors. It also serves as a testament to the collaborative efforts between the institution and employers in shaping the future workforce positively.

## Action taken report

**Curriculum Enhancement:** Based on employer feedback, IQAC will collaborate with academic departments to review and update curricula to align with industry standards and emerging trends. This includes integrating practical applications, enhancing communication skills, and fostering critical thinking.

**Infrastructure and Facilities:** IQAC will prioritize campus infrastructure upgrades and maintenance to ensure a conducive learning environment. Efforts will focus on improving cleanliness, enhancing facilities for internships, and providing adequate support for campus placements.

**Faculty Development:** IQAC will organize workshops and training sessions for faculty members to enhance teaching methodologies and communication skills, ensuring they effectively prepare students for professional roles.




Industry Collaboration: IQAC will strengthen partnerships with industry stakeholders to facilitate internships, placements, and curriculum development, fostering greater alignment between academia and industry needs.

These actions aim to address feedback areas, ensuring continuous improvement and enhancing the overall educational experience for students at Amal College of Advanced Studies.

## Conclusion

In conclusion, the feedback analysis underscores Amal College of Advanced Studies' commitment to excellence. Through proactive measures guided by the IQAC, the institution is poised to enhance academic programs, infrastructure, faculty development, and industry collaboration. These efforts reflect a dedication to meeting stakeholder expectations and ensuring graduates are well-prepared for professional success. With ongoing improvements, the college continues its journey towards excellence in education and holistic student development.



  
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Date: 20/07/2023

Amal College Niambur

Place: